

Activities of Standards Club

Inauguration of the Standards Club

The Standards Club was inaugurated on the 10th of August 2022 in the presence of officials from Bureau of Indian Standards, faculty and students of the college by lighting of lamp and exchange of MOU papers. The chief guest, Mr. Banu Kiran, Scientist, BIS addressed the gathering on BIS and the purpose for initiation of the club. Ms. Rathnakumari from BIS explained about the ISI certification mark. The standards club student leader along with 6 members were chosen as core group members. Badges were distributed to all students to induct them as members into the Standards club.



Program 1: Orientation program of the Standards Club

The first Standards Club activity was held on 13th September 2022. Standard Club members were given orientation about the Bureau of Indian Standards (BIS). Students were introduced about the origin and purpose of the organization. They gained an insight on the functions, roles and responsibilities of BIS. The role of BIS in standards formulation, conformity assessments and mandatory certifications was elucidated. Students were told about the Standards Club and this enthused the students to discuss the proposed activities and future plans of the club.



Program 2: Exposure Visit to the BIS Lab

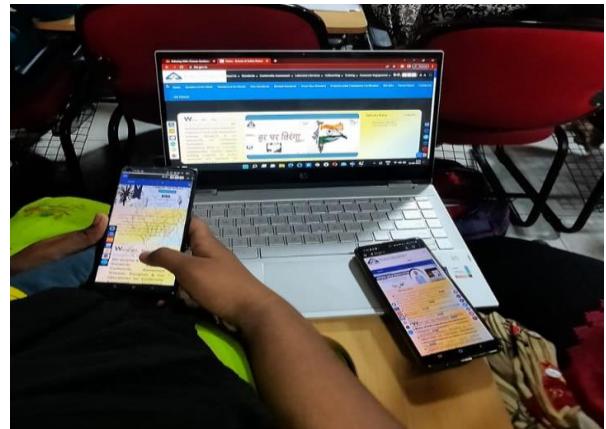
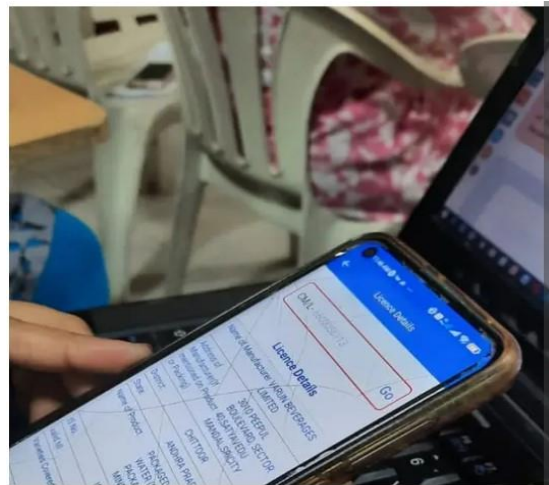
The Standards Club members embarked on an exposure visit to Bureau Veritas Lab, Guindy on the 15th of September which was coordinated by BIS scientists. The visit gave them an opportunity to understand and learn the tests carried out for food safety and quality evaluation. The members were exposed to the functioning of modern, State of the Art instrumentation and testing facility. The visit was a realization of sorts for the members on the stringent quality testing done by BIS for conformity assessment and certification.

This interactive discussion with the personnel at the lab created an interest and made them realize their role as a member of the club and planned activities to spread the awareness about the BIS to the community and fellow students.



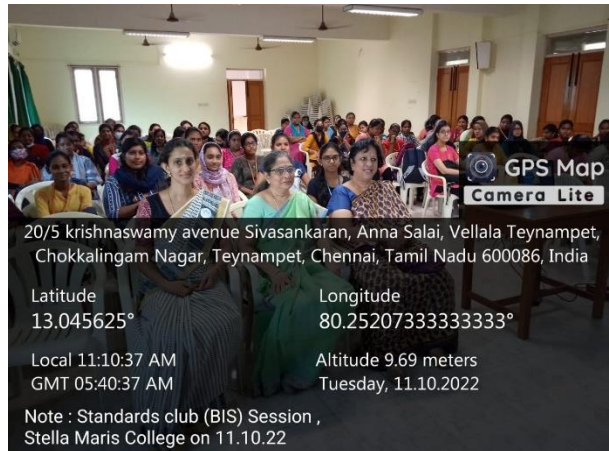
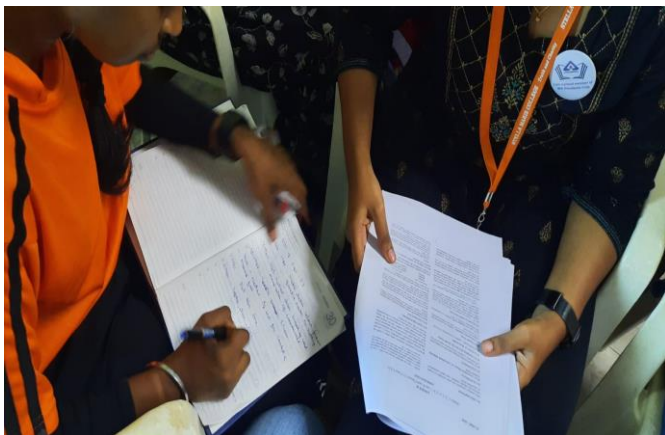
Program 3: An exploration of the BIS website and BIS CARE APP

In the session held on the 23rd of September, the mentor explored the educational resources available on the BIS website to enable students to gain knowledge on standards and their formulation. The BIS CARE app is a handy mobile App that allows users to verify the authenticity of the licenses and certifications of products. Students were enthusiastic to know about Hallmarking and to check the purity of their gold jewelry. The session also highlighted the use of the BIS CARE App to check the standards of various products like water, mobiles and other consumer goods. The students checked the standards and were excited about the experience of checking their own products. This session made them to be a better and vigilant consumer.



Program 4: Workshop on Reading Standards

Standards formulation is a primary task carried out by BIS. The Standard Club members learnt about the format and components in a product standard document. This eye opener session held on 11th October made them realize the nuances and expansiveness in formulating a standard. An active and engaging standard reading session was done by the students. They were capacitated to identify quality parameters for products while framing standard.



Program 5: Awareness to student body of the college

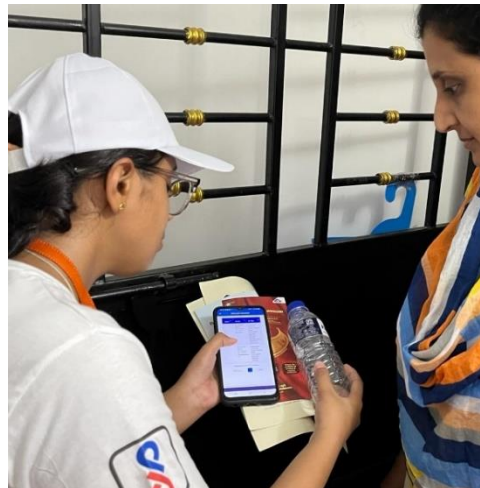
An awareness program on BIS and product standards was conducted on 20th October by the Standards Club Core group members. The programme was attended by non-members from various departments. The core group members explained about role and functions of BIS.

Educational video content created by the club members attracted the attention of audience towards the importance of seeking quality while purchasing goods. Energizing, fun filled games and quiz was conducted which sustained the interests of the participants. The feedback from the students was very gratifying.



Program 6: Door to Door Campaign

WORLD STANDARDS DAY 2022 (October 14th) was commemorated by participating in a Door to Door campaign organized by BIS on October 15th. Awareness about BIS, the BIS care app, hallmarking of gold and identification of ISI mark on products was given to more than 250 families in Chennai. This campaign conducted by standard club members got a great response and appreciation from the public



Program 7: Walkathon for Standards and Quality

As a closure to the World Standards Day celebration, club members participated in a walkathon held in Anna University, Guindy, Chennai on Sunday, 16th of October. Sports person Ms.Shiny Wilson flagged off the Walkathon. Standard club members warmed up to a session of Zumba at sunrise and walked about 2 kms on road. The event attracted the attention of public and media to activities of BIS and the students' contribution to BIS.



Program 8: Awareness Program

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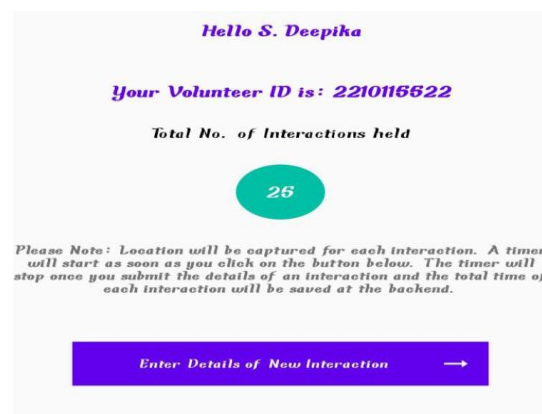
Program 9: Orientation for 2nd DTD campaign

About 30 members were trained by Mr. Sreejith Mohan, Scientist D, Joint director, Ms. Jyotsna Priya Rahu, Scientist B and other officials from BIS Chennai office to conduct door to door campaign. The students received clear instructions on conducting a DTD campaign and use of Quality Connect app.



Program 10: BIS foundation day Celebration - Door to Door Campaign

The standards club members embarked on and successfully completed the Door to Door campaign to commemorate BIS foundation Day from 6th to 8th January 2023. Students assumed the role of 'Manak Mithra' and spread light on BIS and product standard markings to about 750 households across Chennai.



Program 11: Standards Writing competition

Members participated in the standards writing competition conducted on 15th January 2023. Mr. U.P. S Yadav, Deputy Director General, BIS, Southern Region and Smt.G. Bhavani, Scientist E and Director & Head, BIS, Chennai addressed the participants. Students wrote standards for “*STAINLESS STEEL WATER BOTTLE*”. Ms.Amrita N & Ms.Hawra Lokat won the 1st prize, Ms.Swarnamalya and Ms.Mathivadhani won the 2nd Prize, Ms.Charu Bala and Ms.Sangamithraa won the 3rd prize, Ms.Tarika Susan & Ms.Hema d’Cruz were given the consolation prize.



Program 12: Quiz Competition

Members actively took part in a Standards Quiz competition. About 90 members played a live quiz on the Quizziz platform. Top 12 on the leader board played round 2 & 3. The quiz covered topics on BIS, history, standard markings, conformity assessment and hallmarking.

The first prize was won by Ms. Amrita N and Hawra Z Lokat, 2nd Prize by Ms. Sangamithraa & Ms.Nigetha, 3rd Prize by Ms.Logapriya & Ms. Janani M and consolation Prize to Ms.Tarika Susan & Ms.Tejaswini.



Program 13: Seminar

All student members attended a seminar on ‘Ensuring Quality through Standards - the BIS way’ on 27th February 2023. Smt. Bhavani, Director and Head of BIS Chennai division was the Chief guest. She insisted on the importance of standards and quality products and the way BIS facilitates in providing standards for products. A notice board was inaugurated to be instilled in the campus for continuous awareness among students. Members organized an exhibition cum games session to educate the participants. Games like Standards hunt (Treasure hunt), Think like Einstein (Connexions), Mysterious block (crossword puzzle) and Match-the-batch (match the words) were held that students applied their minds and played inquisitely.



