Program 8: Awareness Program

An awareness program on BIS and product standards was conducted on 20th October by the standards club core group members. Educational video content created by the members attracted the attention of audience towards the importance of seeking quality while purchasing goods. Energizing and fun games and quiz was conducted that sustained the interests of the participants.



Program 9: Orientation for 2nd DTD campaign

About 30 members were trained by Mr. Sreejith Mohan, Scientist D, Joint director, Ms.Jyotsna Priya Rahu, Scientist B and other officials from BIS Chennai office to conduct door to door campaign. The students received clear instructions on conducting a DTD campaign and use of Quality Connect app.



Program 10: BIS foundation day Celebration - Door to Door Campaign

The standards club members embarked on and successfully completed the Door to Door campaign to commemorate BIS foundation Day from 6th to 8th January 2023. Students assumed the role of 'Manak Mithra' and spread light on BIS and product standard markings to about750 households across Chennai.





Program 11: Standards Writing competition

Members participated in the standards writing competition conducted on 15th January 2023. Mr. U.P. S Yadav, Deputy Director General, BIS, Southern Region and Smt.G. Bhavani, Scientist E and Director & Head, BIS, Chennai addressed the participants. Students wrote standards for *"STAINLESS STEEL WATER BOTTLE"*. Ms.Amrita N & Ms.Hawra Lokat won the 1st prize, Ms.Swarnamalya and Ms.Mathivadhani won the 2nd Prize, Ms.Charu Bala and Ms.Sangamithraa won the 3rd prize, Ms.Tarika Susan & Ms.Hema d'Cruz were given the consolation prize.





Program 12: Quiz Competition

Members actively took part in a Standards Quiz competition. About 90 members played a live quiz on the Quizzziz platform. Top 12 on the leader board played round 2 & 3. The quiz covered topics on BIS, history, standard markings, conformity assessment and hallmarking.

The first prize was won by Ms. Amrita N and Hawra Z Lokat, 2nd Prize by Ms. Sangamithraa & Ms.Nigetha, 3rd Prize by Ms.Logapriya & Ms. Janani M and consolation Prize to Ms.Tarika Susan & Ms.Tejaswini.





Program 13: Seminar

All student members attended a seminar on **'Ensuring Quality through Standards the BIS way'** on 27th February 2023. Smt. Bhavani, Director and Head of BIS Chennai division was the Chief guest. She insisted on the importance of standards and quality products and the way BIS facilitates in providing standards for products. A notice board was inaugurated to be instilled in the campus for continuous awareness among students. Members organized an exhibition cum games session to educate the participants. Games like Standards hunt (Treasure hunt), Think like Einsten (Connexions), Mysterious block (crossword puzzle) and Match-the-batch (match the words) were held that students applied their minds and played inquistely.







