



STELLA MARIS COLLEGE

(Autonomous)



PRAKRUTHI

(pact-cecoe)

SUMMER DISCOVERY PROGRAM

CERTIFICATE COURSE

SYLLABUS

EXPERIENTIAL, WILDERNESS & SUSTAINABLE TOURISM

AIM: To Initiate and Familiarise Students on Career Opportunities by Discovering, Exploring and Familiarising them to Niche Tourism Elements in the Great Outdoors

OBJECTIVE: To Craft out a Program in Enhancing Niche Practices and Skillsets in Experiential, Wilderness and Sustainable Tourism Segments that will Make Responsible **and Sensitive Professionals and Tourism Facilitators** with Scope for Lucrative Opportunities and Income

MISSION: To offer a **40 Hour Program (1 Extra Credit)** based on *Academic Teaching, Exploratory Assignments and Experiential Field Trips and Projects*, that reveals the Emerging Needs of the Tourism Industry and Syncs with Essential Sustainable Goals for Soft Tourism

VISION: To make Tourism as Everybody's Business through Skill Development and Capacity Building in Resources, to can help meet the 5 year Target set in Tamilnadu, aiming for a Workforce of 25 Lakh People and that can attract investment of Rs 20,000 crore to the State by 2030.

| COURSE CONTENT | TEACHING METHODOLOGY | HOURS |
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| <p>1) Introduction, Identification and Interpretation of People Friendly Programs in Eco Tourism, Habitat Management, Sustainable Development with Scope for Responsible and Inclusive Community Bases Initiatives</p> | <p>Live In Person Lecture @ SMC on Day 1 (<i>with Formal Opening by Rev. Sr. Principal and Head of Tamilnadu Forest Force/ Chairperson of Tamilnadu Pollution Control Board</i>) + Online Class on Another Day</p> | <p>1 + 1 Hours 2 Hours</p> |
| <p>2) Community Based Wilderness and Eco Adventure Activities – Tourism Promotion with Essential Restraints to Avoid Conflicts, Casualties and Site Degradation at Tourism Destinations (by Force Majeure or Act of God)</p> | <p>Online Class</p> | <p>3 Hours</p> |
| <p>3) Essential Guidelines to Safeguard Environmental and Tourism Concerns, Upholding Sustainable Development Goals</p> | <p>Online Class</p> | <p>3 Hours</p> |

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| <p>4) 4S - Safety, Security, Standard, and Sustainability of Eco Adventure/ Wilderness Tourism.</p> | <p>Online Class + Live In Person Lecture @ SMC on Concluding Day (with Feedback and Valedictory:)</p> | <p>2 Hours 1 + 1 Hours</p> |
| | <p>Assignment & Project covering Each Content *</p> | <p>16 Hours</p> |
| | <p>Field Trip and On Site Lab Work Through Experiential Learning x 2 Days</p> | <p>12 Hours</p> |

CORE FACILITATORS:

- **Dr. Sugato Dutt**, IFS (Retd) and Former APCCF – TNFD and Former Member Secretary – Tamilnadu Planning Commission, Specialist on Land Use Management and Government Guidelines
- **Dr. T. D. Babu**: Heritage & Environment Auditor and Member of Pasumai Tamizhagam (Tamilnadu Green Mission), Creator of Urban Forests. **Course Director.**
- **Mr. Dhelepan GV**: Inclusive Tourism Influencer and Guinness World Record Holder in Responsible Tourism
- **Dr. N. Ramjee**: Renowned Propagator of Biodiversity Conservation through Sustainable Eco Tourism and Director of Chanderbala Modi Academy, Gujarat
- **Mr. Dipankar Ghose**: Founder and Principal Mentor – PRAKRUTHI, Former Member of Gulf of Mannar Biosphere Reserve Steering Committee and Tamilnadu State Planning Commission Working Groups on Forests and Tourism, Trail Blazer in Eco Adventure Sport and Tourism:
- **Dr. M. Priyadharshini**: Asst. Professor & Coordinator B.A. Tourism & Travel Management Programme – Stella Maris College: **Course Coordinator for Professional Certificate.**

ASSESSMENT & EVALUATION:

Assessment will be done as follows:

- 1) Assessment on Lectures will be by **VIVA** (During Project Work)
- 2) Assessment on Assignments and Projects will be Co-Related with the Field Experience and Lectures, Evaluated on the strength of **Cognitive Test**. (2 Weeks After Project)
- 3) Grading will be done on the **Scale of 1 to 10 points**, 10 being the Highest, (2 Weeks After Project)

ONLINE PLATFORM:

Microsoft Teams.

Details for Online Registration: <https://forms.gle/B3tXLXSoMTC17G7a8>