



**STELLA MARIS COLLEGE**  
(AUTONOMOUS) CHENNAI - 600086

**Departments of B.Voc (BFSI) & B.Com (BFE)**  
**- Commerce Shift-II**

organises a Guest Lecture on

# ***Re-Shaping the Influencer Marketing Landscape in India***

**Resource Person**



**Ms. Swetha Renukumar**

Certified Child Birth Educator  
Lifestyle & Fashion Blogger  
Instagram Influencer



24 July, 2023



2:30 p.m - 3:30 p.m



CC Conference Hall - CC  
Block