



**STELLA MARIS SUSTAINABLE DEVELOPMENT STUDENTS' HUB
STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI**

Project C

Project C, initiated by the student coordinator T Azra, was aimed at preserving the dignity of the underprivileged by offering them a chance to choose their desired outfits. Students were asked to bring in clean, wearable, and gently used outfits as well as home textiles for the clothing drive. Students and faculty donated en masse to the cause.

'Just for a Day Boutique' was set up at Semmencherry in collaboration with Thozhamai, a non-governmental organisation. With formal, casual, and designer clothes for all, the residents of the Tamil Nadu Slum Clearance Board had a contented experience. Additionally, a minimum charge of Rs. 20 or less was collected to uphold the shopper's dignity and the proceeds were offered to Thozhamai to continue their work for the community.



Students donating their gently used clothes



The stall where the 'Just for a day Boutique' was set up in Semmencherry



Volunteers getting the stall ready for the sale

Happy shopping in progress!

