

## **EVENT REPORT**

Academic Year : 2023 – 2024

Name of the Event : A Session on Consultancy Opportunities for Faculty

**Development** 

Organised By : Internal Quality Assurance Cell (IQAC)

**Stella Maris College (Autonomous)** 

Date : 08 March 2024

Number of Participants : 35



Invite of the Session



A session on "Consultancy Opportunities for Faculty Development" was organised by the Internal Quality Assurance Cell (IQAC), Stella Maris College (Autonomous), Chennai on 08 March 2024 from 10.30 am to 12 noon. The event took place in Shyam Kothari Hall, Ground Floor, SS Block for all Micro Quality Circle (MQC) faculty members of Shift I and Shift II.

Dr. Amzad Basha Kolar, Assistant Professor (SG) and Coordinator, PG Department of Botany, The New College (Autonomous, Chennai, our resource person explained about consultancy and how it differs from research as it involves the application of existing knowledge or techniques. Consultancy projects are short in nature, but can be undertaken over a longer time period if agreed with the client.

He discussed different types of consultancy, including college consultancy and community service consultancy. Dr. Amzad also highlighted the scope of consultancy services, which can be offered to industries, service sectors, government departments, and other agencies in niche areas of expertise available in the institute. These services can include testing and evaluation, standardization and calibration, and various types of consultancy work.

He mentioned specific consultancy opportunities in the fields of bio-sciences and agriculture, such as diversification in agriculture, organic farming, nutrient management practices, mushroom cultivation, vermicompost production, tree seedlings production, herbal products production, food preservation and processing, and floriculture. Dr. Amzad provided details on the process and economics of mushroom cultivation, vermicomposting, and tree seedlings production. He also discussed the production of herbal products, including lemon grass tea, tulsi tea, and moringa green tea. Other consultancy opportunities mentioned in the presentation include terrace gardening, horticulture and landscape garden, mariculture, seri culture, api-culture, spirulina cultivation, and cactorium/cactus garden. Dr. Amzad highlighted the importance of consultancy services in various fields and emphasized the need for proper management and marketing initiatives to tap into the potential of these services. He also mentioned training programs and analytical support offered by the institute, as well as the importance of soft skills and communication skills in consultancy work.

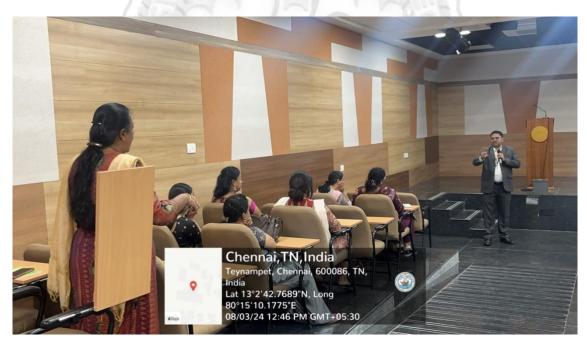
Overall, the presentation provided an overview of the different consultancy opportunities available in academia and highlighted the potential for faculty members to contribute to the knowledge society and enhance the social and economic impact of institutional activities.



## GEOTAGGED PHOTOGRAPHS



Dr. Amzad Basha Kolar addressing the MQC faculty members



Faculty interaction during the session