

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI

Course Schedule – June to November 2017

Department : **History and Tourism**
Name/s of the Faculty : **Dr. Gayathri.S**
Course Title : **Art and Architecture for Tourism**
Course Code : **15HS/ME/AT 55**
Shift : **I**

Week & No. of hours	Units & Topics	Teaching Methodology	Text & References	Method of Evaluation
June 16 – 22, 2017 (Day Order 1 to 6)	Introduction to the paper Unit I- Origin and evolution of architecture in India, Art and Architecture as resource for tourism	Lecture	Partha Mitter- Indian Art	Questioning
June 23 –30, 2017 (Day Order 1 to 6)	Indus Art and Architecture, Buddhist-Mauryan and Sunga	PPT	Indian Architecture – Percy Brown	Questioning
July 01 - 07, 2017 (Day Order 1 to 6)	Gandhara and Mathura School	PPT	Indian Architecture – Percy Brown	Questioning
July 10 - 17, 2017 (Day Order 1 to 6)	Unit II- Styles of Temple Architecture- Nagara, Dravida and Vesara, Temples of North India- Guptas, Chandelas	Lecture and PPT	Indian Architecture – Percy Brown	Group Discussion
July 18 - 25, 2017 (Day Order 1 to 6)	Temples of North India continued- Solankis and Dilwara Temples		Deva Krishna- Tamples of North India	Group Discussion
July 26- Aug. 01, 2017 (Day Order 1 to 6)	Temples of South India- Pallava,Chola, Pandyas		Guest Lecture	Test
August. 02-09, 2017 (Day Order 1 to 6)	Temples of South India continued- Rashtrakutas, Hoysalas, Chalukyias	Screening of documentaries wherever relevant for the paper.	Temples of South India- Ambujam Anantharaman	Test

August 10- 16, 2017 (Day Order 1 to 4)	Revision for I C A			
August 17 - 22, 2017	C.A. Test			
August 23-24, 2017 (Day Order 5 to 6)	Temples of South India continued- Vijayanagar	PPT	Guest Lecture	Questioning
August 28 – Sep.04, 2017 (Day Order 1 to 6)	Unit III- Medieval Architecture- Sultanate, Mughals, Rajputs	Lecture	Deva Krishna – Temples of North India	Questioning
September 05 – 12, 2017 (Day Order 1 to 6)	Medieval Architecture- Mughals, Rajputs	Lecture	Deva Krishna – Temples of North India	Questioning
September 13 - 19, 2017 (Day Order 1 to 6)	Unit IV- Modern Architecture- Dutch, Portuguese, French, British. III Component Presentations	PPT	A History of Fine Arts in India and the West- Edith Tomory	Test
September 20 - 27, 2017 (Day Order 1 to 6)	Unit V- Sculptures- Stone and Metal, Rock, Art, Fresco and Murals	PPT	A History of Fine Arts in India and the West- Edith Tomory	Test
September 28 – Oct. 07, 2017 (Day Order 1 to 6)	Miniature and Pahari Paintings, Contemporary Indian Painters	Guest Lecture		Questioning
October 09-14, 2017 (Day Order 1 to 6)	Recap of the paper and revision for end semester exams			
October 16-17, 2017 (Day Order 1 to 2)	Revision continued			

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI

Course Schedule – June to November 2017

Department : History & Tourism
Name/s of the Faculty : Dr. Dolly Thomas
Course Title : Ancient India upto 700 CE
Course Code : 15 HS/MC/AI 14
Shift : I

Week & No. of hours	Units & Topics	Teaching Methodology	Text & References	Method of Evaluation
June 16 – 22, 2017 (Day Order 1 to 6)	Introduction Background to the paper Prehistoric evidence in India Physical Features of India	Lecture Power point Discussion	K.L Khurana-History of India From Earliest Times to 1000 A.D R.C Majumdar & A.N Srivatsava-History of Ancient India	Questions in class Quiz C.A
June 23 –30, 2017 (Day Order 1 to 6)	Effects of geography Sources of study Indigenous Foreign	Lecture Discussion	A.L Basham- The Wonder That Was India Upender Singh-A History of Ancient and Early Medieval India	Questions in class Quiz C.A
July 01 - 07, 2017 (Day Order 1 to 6)	Pre-Mauryan India Harappan civilization Evolution and decline	Lecture Power Point Videos	D.D Kosambhi-The Culture and Civilisation of Ancient India K.L Khurana-History of India From Earliest Times to 1000 A.D	Questions in class Quiz C.A
July 10 - 17, 2017 (Day Order 1 to 6)	Vedic Age Early vedic age Social & economic conditions	Lecture Discussion Vedios	M.L Bose- A Social and Cultural History of ancient India Upender Singh-A History	Questions in class Quiz C.A

	Later vedic Religion		of Ancient and Early Medieval India	
July 18 - 25, 2017 (Day Order 1 to 6)	Rise of Jainism Rise of Buddhism	Lecture Discussion	E.J. Epton –Cambridge History of India S.Goyal-Contemporary Interpretation of Ancient India	Questions in class Quiz C.A
July 26- Aug. 01, 2017 (Day Order 1 to 6)	Nanda Empire Revision	Lecture	S.Goyal-Contemporary Interpretation of Ancient India	Revision Test
August. 02-09, 2017 (Day Order 1 to 6)	Rise of Magadha Impact on North India Satavahanas	Lecture Discussion videos	Romila Thapar-The Penguin History Of Early India	Questions in class Quiz C.A Third Component presentations
August 10- 16, 2017 (Day Order 1 to 4)	Revision of portions completed Third Component presentations continued			
August 17 - 22, 2017	C.A. Test			
August 23-24, 2017 (Day Order 5 to 6)	Rise of Mauryas ChandraGupta Maurya Ashoka Art and Architecture	Lecture Power Point Discussion	Romila Thapar-The Penguin History Of Early India	Questions in class Quiz C.A
August 28 – Sep.04, 2017 (Day Order 1 to 6)	Kanishka Gandhara Art Introduction to Guptas Gupta Administration	Lecture Discussion	R.C Majumdar & A.N Srivatsava-History of Ancient India	Questions in class Quiz

September 05 – 12, 2017 (Day Order 1 to 6)	Revivalism of Hinduism Language and literature	Lecture Discussion	E.J. Epton –Cambridge History of India S.Goyal-Contemporary Interpretation of Ancient India	Questions in class Quiz
September 13 - 19, 2017 (Day Order 1 to 6)	Cultural growth Chalukyas and Rashtrakutas	Lecture Discussion	Romila Thapar-The Penguin History Of Early India	Questions in class Quiz
September 20 - 27, 2017 (Day Order 1 to 6)	Harsha Vardhan Revision	Lecture Discussion	Romila Thapar-The Penguin History Of Early India	Questions in class Quiz
September 28 – Oct. 07, 2017 (Day Order 1 to 6)	Huien Tsang India After Harsha	Lecture Discussion	K.L Khurana-History of India From Earliest Times to 1000 A.D R.C Majumdar & A.N Srivatsava-History of Ancient India	Questions in class Quiz
October 09-14, 2017 (Day Order 1 to 6)	India After Harsha continued Revision and discussion of old question papers	Lecture Discussion	K.L Khurana-History of India From Earliest Times to 1000 A.D R.C Majumdar & A.N Srivatsava-History of Ancient India	Questions in class Quiz
October 16-17, 2017 (Day Order 1 to 2)	Revision and discussion of old question papers			

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI

Course Schedule – June to November 2017

Department : **History and Tourism**
Name/s of the Faculty : **Dr. Shan Eugene Palakkal**
Course Title : **Introduction to Tourism**
Course Code : **15HS/MC/IT14**
Shift : **I**

Week & No. of hours	Units & Topics	Teaching Methodology	Text & References	Method of Evaluation
June 16 – 22, 2017 (Day Order 1 to 6)	Unit I – Definitions - Business travel, Business Tourism, MICE tourism, Traveller, Components of Tourism and Elements of Tourism	Discussion	Tourism Development – Principles and Practices , A.K. Bhatia	Testing the Knowledge of students on the topics
June 23 –30, 2017 (Day Order 1 to 6)	Types of Tourism – Mass, Business, Cultural, Heritage, Medical, Environmental	Discussion	Introduction to Tourism, P.N. Seth and S. Seth	Testing the knowledge on the topic
July 01 - 07, 2017 (Day Order 1 to 6)	Unit 2 – UNESCO heritage sites – India, World, ASI and its work	PPT and videos , map work	Newspaper cuttings and websites	Oral questions on the topic
July 10 - 17, 2017 (Day Order 1 to 6)	Travel Circuits – Indian Railways and Special Tourist trains	PPT and Lecture	Newspaper clippings and websites	Map work and
July 18 - 25, 2017 (Day Order 1 to 6)	Tourism Sustainability – EIA, GIS and its application in Tourism	Lecture	International Tourism, L. Beehel and F. Vellas	Recap
July 26- Aug. 01, 2017 (Day Order 1 to 6)	Unit 3 – Definitions of Eco Tourism, Sustainable tourism, Wildlife tourism, Agro-tourism, rural tourism – its importance	Lecture	Wildlife and Eco-Tourism, R. Chandra	Testing the knowledge on the topic

	and with examples in India			
August. 02-09, 2017 (Day Order 1 to 6)	Wildlife conservation and protected areas - India Desert safaris	Lecture and discussion	Wildlife and Eco-Tourism, R. Chandra	Map test
August 10- 16, 2017 (Day Order 1 to 4)	Unit 5 – World Tourism Day – ITDC – TTDC, Incredible India	PPT and videos		Questions asked in general
August 17 - 22, 2017	C.A. Test			
August 23-24, 2017 (Day Order 5 to 6)	Unit 5 – Tourism administration in India	Lecture		
August 28 – Sep.04, 2017 (Day Order 1 to 6)	Ministry of Tourism – NTO – Brand ambassadors of tourism promotion	Lecture	Tourism and Development in India, A.K. Bhatia	III components submission
September 05 – 12, 2017 (Day Order 1 to 6)	Unit 4 – Role of Information Technology in tourism development	Lecture and discussion	Managing Tourism Growth – Issues and applications, Dr. S. Goswami	
September 13 - 19, 2017 (Day Order 1 to 6)	Future trends in tourism – new types of tourism	Lecture	World Tourism Today, K.K. Sharma	
September 20 - 27, 2017 (Day Order 1 to 6)	Human rights and tourism – migration and displacement issues	Lecture and discussion	World Tourism Today, K.K. Sharma	
September 28 – Oct. 07, 2017 (Day Order 1 to 6)	Continuation of Unit 4			Written test
October 09-14, 2017 (Day Order 1 to 6)	Revision of Unit 3			
October 16-17, 2017 (Day Order 1 to 2)	Revision with old question papers			

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI

Course Schedule – June to November 2017

Department : History
Name/s of the Faculty : Dr. Susan Paul
Course Title : History of Tamil Nadu up to the Sixteenth Century
Course Code : 15HS/AC/TN15
Shift : I

Week & No. of hours	Units & Topics	Teaching Methodology	Text & References	Method of Evaluation
June 16 – 22, 2017 (Day Order 1 to 6)	Introduction to the study of history – outline of Indian history with reference to Tamilnadu; important places in Tamil Nadu history	Discussion, lecture; map work	KAN Shastri: History of South India	Discussion, map test, quiz
June 23 –30, 2017 (Day Order 1 to 6)	Unit 1: Introduction Introduction to the course, influence of geography on history – geographical divisions in Tamil Nadu Third Component: maps of important historical places in Tamil Nadu	Map work, Lecture	KAN Shastri: History of South India	Map test, quiz
July 01 - 07, 2017 (Day Order 1 to 6)	Pre-history and protohistory in Tamil Nadu – sources for the study of history Unit 2: The Sangam Age Sources of history for the Sangam Age	Discussion, lecture	KAN Shastri: History of South India	Oral questions, quiz
July 10 - 17, 2017 (Day Order 1 to 6)	Economic conditions (inland and foreign trade) - social conditions during the Sangam Age – status of women – women during the Sangam Age	Map work, lecture, discussion	KAN Shastri: History of South India	Oral questions
July 18 - 25, 2017 (Day Order 1 to 6)	Unit 3: Great Kingdoms Pallavas: Mahendravarman I and	Lectures, timelines	KAN Shastri: History of South India	Quiz, oral questions

	Narasimhavarman Mamalla			
July 26- Aug. 01, 2017 (Day Order 1 to 6)	Cholas – Rajaraja I, Rajendra I and Kulothunga I; Overview of portions for C.A. I - revision for C.A. I	Lectures, timelines, discussions	KAN Shastri: History of South India	Quiz, oral questions
August. 02-09, 2017 (Day Order 1 to 6)	The Pandyas – Maravarman Sundara Pandya I and Jatavarman Sundara Pandya I Third Component: objective test on Tamil Nadu history	Powerpoint presentations, lectures	KAN Shastri: History of South India	Discussion
August 10- 16, 2017 (Day Order 1 to 4)	The Vijayanagara Kingdom – Harihara, Bukka, Krishnadevaraya; Unit 4 Religion, Art, and Architecture Buddhism in Tamil Nadu, Jainism and the Ajivikas, the Bhakti movement in Tamil Nadu	Ppt presentations, lectures	KAN Shastri: History of South India	Written tests
August 17 - 22, 2017	C.A. Test			
August 23-24, 2017 (Day Order 5 to 6)	Introduction to Pallavas, Pandyas – Features of architecture, concept and design with examples	PPt presentations, lectures	KAN Shastri: History of South India	Quiz, oral questions
August 28 – Sep.04, 2017 (Day Order 1 to 6)	Art and architecture of the Cholas and Vijayanagar	PPt presentations, lectures	KAN Shastri: History of South India	Quiz, oral questions
September 05 – 12, 2017 (Day Order 1 to 6)	Economic and social conditions in the medieval age in Tamil Nadu	Lectures	KAN Shastri: History of South India	Oral quizzes
September 13 - 19, 2017 (Day Order 1 to 6)	Unit 5: Administration, society and economy Administration under the Tamil dynasties	Lectures	KAN Shastri: History of South India	Oral questions

September 20 - 27, 2017 (Day Order 1 to 6)	Local self government; foreign relations; social contributions of the Tamils; Revision for improvement tests	Lectures	KAN Shastri: History of South India	Quiz, written tests
September 28 – Oct. 07, 2017 (Day Order 1 to 6)	Economic contributions of the Tamils – Tamil literature;	Lectures	KAN Shastri: History of South India	Quiz and written tests
October 09-14, 2017 (Day Order 1 to 6)	Revision of Unit I, II			Interactive discussions and clearing doubts
October 16-17, 2017 (Day Order 1 to 2)	Revision of Unit III, IV & V			Interactive discussions and clearing doubts

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI

Course Schedule – June to November 2017

Department : **History and Tourism**
Name/s of the Faculty : **Dr. Shan Eugene Palakkal**
Course Title : **Environmental Studies**
Course Code : **15HS/GC/ES12**
Shift : **I**

Week & No. of hours	Units & Topics	Teaching Methodology	Text & References	Method of Evaluation
June 16 – 22, 2017 (Day Order 1 to 6)	Unit 1 - Need for public awareness in conservation of natural resources - renewable and non renewable resources	Open discussion	Environmental Awareness and Protection - S Ignacimuthu	Testing knowledge of the students
June 23 –30, 2017 (Day Order 1 to 6)	Unit 1 - Ecosystem and types of ecosystem - energy flow in ecosystems	Lecture and PPT	Textbook of Environmental Studies - E Barucha	Discussion
July 01 - 07, 2017 (Day Order 1 to 6)	Unit 1 - Food chain and Food Web	Charts and PPT	Textbook of Environmental Studies - E Barucha	Testing students knowledge on the topic
July 10 - 17, 2017 (Day Order 1 to 6)	Unit 2 - Green house effect - Ozone layer depletion - Problems relating to climate change	Lecture and discussion	Textbook of Environmental Studies - E Barucha	Question and answer session
July 18 - 25, 2017 (Day Order 1 to 6)	Unit 2 - Biodiversity - Loss and threats to biodiversity - Conservation of biodiversity	Lecture and global topics	Textbook of Environmental Studies - E Barucha	Testing the knowledge of the students
July 26- Aug. 01, 2017	Effects and Consequences of environmental problems	Global problems – discussion		Discussions on varied

(Day Order 1 to 6)				topics
August. 02-09, 2017 (Day Order 1 to 6)	Continuation of Unit 2			
August 10- 16, 2017 (Day Order 1 to 4)	Unit 3- Carbon footprint, carbon credit, ecological footprint, ecological shadow	Lecture	Environmental Awareness and Protection - S Ignacimuthu	Discussions and revision of question bank
August 17 - 22, 2017	C.A. Test			
August 23-24, 2017 (Day Order 5 to 6)	Unit 3 - Environmental Acts - policy measures with respect to India	Lecture and discussion	Environmental Awareness and Protection - S Ignacimuthu	
August 28 – Sep.04, 2017 (Day Order 1 to 6)	Continuation of Unit 3	Lecture		Written Quiz
September 05 – 12, 2017 (Day Order 1 to 6)	Unit 3 - Environmental Agreements - Kyoto conference, Montreal Protocol, Rio meet etc.	Lecture	Newspaper cutouts	Discussions among groups
September 13 - 19, 2017 (Day Order 1 to 6)	Continuation of Environmental agreements	Lecture and PPT		III component presentations
September 20 - 27, 2017 (Day Order 1 to 6)	Unit 3 - Environmental movements - a brief outlook	PP presentations	Newspaper cut outs	Discussion for seminar and project work
September 28 – Oct. 07, 2017 (Day Order 1 to 6)	Unit 3 - Environmental Disasters - man made and natural - a brief overview	PP presentations	Newspaper cut outs	Discussion for seminar and project work
October 09-14, 2017 (Day Order 1 to 6)	Continuation of Unit 3			Objective Test

October 16-17, 2017 (Day Order 1 to 2)	Revision of Unit 3			
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STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI

Course Schedule – June to November 2017

Department : History and Tourism
Name/s of the Faculty : Dr. Shan Eugene Palakkal
Course Title : Social and Cultural History of Chennai City Since 1639
Course Code : 15HS/MC/CC34
Shift : I

Week & No. of hours	Units & Topics	Teaching Methodology	Text & References	Method of Evaluation
June 16 – 22, 2017 (Day Order 1 to 6)	Unit 1 - Origin of the City - Advent of Europeans - settlements in Madras	Lecture -Class discussions	Madras Discovered- S Muthaih	Testing knowledge of the subject
June 23 –30, 2017 (Day Order 1 to 6)	English settlement in Madras - Dutch settlement - Administrative organizations	Lecture – Map work	Madras Rediscovered- S Muthaih	Testing the knowledge of ancient place names with the present names
July 01 - 07, 2017 (Day Order 1 to 6)	Unit 2 - Early Governors-Important Governors -Madras Corporation	Lecture - PPT	Chennai Through the ages- P Rajaram	Quizzing – Governors and the important years
July 10 - 17, 2017 (Day Order 1 to 6)	Judicial administration- Banking -Transport	Lecture	Manual of Administration- C.D Maclean	Questions asked in class
July 18 - 25, 2017 (Day Order 1 to 6)	Unit 3 - Social, Religious and cultural developments in the city - Education-Private & state efforts	Lecture	Madras Miscellany-S Muthaih	Quizzing the knowledge of educational institutions with dates
July 26- Aug. 01, 2017	Contribution of Christian missionaries in the field of education-	Lecture Class discussions	Madras- The Gracious city-S	Questions on architecture of heritage

(Day Order 1 to 6)	Development of Town planning, architecture		Muthaih	buildings
August. 02-09, 2017 (Day Order 1 to 6)	Theosophical society- Annie Besant & Dravidian Movement	Lecture class discussions Group work	Madras- its yesterdays , Today and Tomorrow-S Muthiah	Quiz
August 10- 16, 2017 (Day Order 1 to 4)	Continuation of Unit 3	Lecture	Madras- The Gracious city- S Muthiah	Revising Question banks
August 17 - 22, 2017	C.A. Test			
August 23-24, 2017 (Day Order 5 to 6)	Unit 4 - Old industrial houses - Binny & Co., Spencer & Co,	Lecture Class discussions	Madras- A 400 year old History of a City- ed. S Muthiah	III Component presentations
August 28 – Sep.04, 2017 (Day Order 1 to 6)	Chennai Port - Railways –Integral Coach Factory -	Lecture Class Discussions	Aspects of Madras- G.J Sudhakar	Objective Test
September 05 – 12, 2017 (Day Order 1 to 6)	Development of urban & suburban railways – MRTS -	Lecture	Madras Miscellany- S Muthaih	Testing the knowledge on the subject
September 13 - 19, 2017 (Day Order 1 to 6)	Unit 5 - Media- Growth of the Press – Vernacular and English	Lecture Class Discussions	Chennai not Madras- Perspectives on the city- A.P Venkatachellapathi	General Questions
September 20 - 27, 2017 (Day Order 1 to 6)	Growth of Films over the years	Lecture and PPT	Madras Miscellany- S Muthaih	Quizzing
September 28 – Oct. 07, 2017 (Day Order 1 to 6)	Growth of Theatre	Lecture and PPT		Quizzing
October 09-14, 2017	Impact of media	Lecture	Madras Miscellany- S	Questions

(Day Order 1 to 6)		Class Discussions	Muthaih	asked in class
October 16-17, 2017 (Day Order 1 to 2)	Revision and discussion of old question papers			

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI

Course Schedule – June to November 2017

Department : History and Tourism
Name/s of the Faculty : Dr. Gayathri.S
Course Title : Hospitality Management and Catering
Course Code : 15HS/AC/HM 35
Shift : I

Week & No. of hours	Units & Topics	Teaching Methodology	Text & References	Method of Evaluation
June 16 – 22, 2017 (Day Order 1 to 6)	Unit I -Overview of the paper- Brief introduction- Definition of Hotels	Lecture	Hotel Industry - Anil Kathuria	Testing the knowledge of the students
June 23 –30, 2017 (Day Order 1 to 6)	Evolution of Hotel Industry- Hotel Terminology	PP presentation	Sources from the website	Discussion for project work
July 01 - 07, 2017 (Day Order 1 to 6)	Hotel groups and their role in Tourism industry- Classification of Hotel Chains in India	Lecture and interaction	Textbook of hotel housekeeping management and operation - Sudhir Andrews	Discussion for project work
July 10 - 17, 2017 (Day Order 1 to 6)	Unit II - Hotel Divisions and Key Departments-	Lecture	Hotel Industry - Anil Kathuria	Discussion
July 18 - 25, 2017 (Day Order 1 to 6)	Front Office Management Formats, Organizational Charts, Duties and responsibilities, Qualities of a Front Office Staff	Lecture	Hotel Industry - Anil Kathuria	Revision
July 26- Aug. 01, 2017 (Day Order 1 to 6)	House Keeping- Importance, Organizational Charts, Duties and responsibilities	Lecture	Hotel Industry - Anil Kathuria	Revision
August. 02-09, 2017 (Day Order 1 to 6)	Food and Beverage Service, Types of Beverages. Screening of Videos on related topics	Lecture and discussion	Front office operation - Colin Dix and Chris Baird	Revision of the previous topics

August 10- 16, 2017 (Day Order 1 to 4)	Revision for I C A			
August 17 - 22, 2017	C.A. Test			
August 23-24, 2017 (Day Order 5 to 6)	Different Cuisines- National and International, Types of Menus	PP presentation and explanation	Front office operation - Colin Dix and Chris Baird	Recap
August 28 – Sep.04, 2017 (Day Order 1 to 6)	Unit III- Organization of luxury hotels, Working of selected Hotels- Star Rating System	PP presentation and explanation	Textbook of hotel housekeeping management and operations - Sudhir Andres	Recap and questioning session
September 05 – 12, 2017 (Day Order 1 to 6)	Types of Rooms- European, Continental and American, Unit IV- Hotel Marketing	Lecture	Tourism and hospitality industry - K Kabia	Testing knowledge of students
September 13 - 19, 2017 (Day Order 1 to 6)	Recap of the paper and Third Component presentations	Presentations		
September 20 - 27, 2017 (Day Order 1 to 6)	Crisis Management, Handling Competitions Unit V- Future trends in Hospitality Industry	Lecture	Business of resort management - Peter Murphy	Discussion and recap
September 28 – Oct. 07, 2017 (Day Order 1 to 6)	Regulatory conditions and Guidelines for approval, FHRAI and IHRAI	PP presentation and discussion	Tourism and hospitality industry -- K Kabia,	Group discussion
October 09-14, 2017 (Day Order 1 to 6)	Revision for End Semester Exams.			
October 16-17, 2017 (Day Order 1 to 2)	Revision of Old Question papers.			

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI**Course Schedule – June to November 2017**

Department : History & Tourism
Name/s of the Faculty : Dr. Dolly Thomas
Course Title : History of Europe (1789-1871)
Course Code : 15HS/MC/HE 54
Shift : I

Week & No. of hours	Units & Topics	Teaching Methodology	Text & References	Method of Evaluation
June 16 – 22, 2017 (Day Order 1 to 6)	Historical Background Agrarian and Industrial Revolution	Lecture Discussion Power Point Map Work	A,J Grant-Textbook on Modern European History Raymond Pearson-The Longman Companion to European History	Questions in class Quiz C.A
June 23 –30, 2017 (Day Order 1 to 6)	The French Revolution Causes	Lecture Discussion Power Point Map Work	William Doyle-Oxford History of the French Revolution C.D.M Ketelbey- A History of Modern Times From 1789	Questions in class Quiz C.A
July 01 - 07, 2017 (Day Order 1 to 6)	Ancient Regime Impact Rise of Napoleon	Lecture Discussion Power Point	Eric Hobsbawn-Age Of Revolution 1789-1848	Questions in class Quiz C.A
July 10 - 17, 2017 (Day Order 1 to 6)	Conquests As Emperor Decline of Napoleon	Lecture Discussion Power Point Map Work	Alexander Grab- Napoleon and the Transformation of Europe	Questions in class Quiz C.A

July 18 - 25, 2017 (Day Order 1 to 6)	Congress of Vienna Concert of Europe Restoration Legitimacy Balance of Power	Lecture Discussion Power Point Map Work	Stephen J Lee- Aspects of European History (1789-1980) C.D.M Ketelbey- A History of Modern Times From 1789	Questions in class Quiz C.A
July 26- Aug. 01, 2017 (Day Order 1 to 6)	Holy Alliance Quadruple Alliance Role of Metternich Europe after Vienna	Lecture Discussion Power Point Map Work	A,J Grant-Textbook on Modern European History Raymond Pearson-The Longman Companion to European History	Questions in class Quiz C.A
August. 02-09, 2017 (Day Order 1 to 6)	1830 Revolutions 1848 revolutions	Lecture Discussion Power Point	A,J Grant-Textbook on Modern European History Raymond Pearson-The Longman Companion to European History	Questions in class Quiz C.A Third Component presentations
August 10- 16, 2017 (Day Order 1 to 4)	Third component presentations continued Revision			
August 17 - 22, 2017	C.A. Test			
August 23-24, 2017 (Day Order 5 to 6)	Napoleon III Rise of Nationalism	Lecture Discussion Power Point	Stephen J Lee- Aspects of European History (1789-1980) C.D.M Ketelbey- A History of Modern Times From 1789	Questions in class Quiz

August 28 – Sep.04, 2017 (Day Order 1 to 6)	Unification Of Italy Cavour	Lecture Discussion Power Point Map Work	Stephen J Lee- Aspects of European History (1789-1980) C.D.M Ketelbey- A History of Modern Times From 1789	Questions in class Quiz
September 05 – 12, 2017 (Day Order 1 to 6)	Mazzini, Garibaldi	Lecture Discussion Power Point	Stephen J Lee- Aspects of European History (1789-1980) C.D.M Ketelbey- A History of Modern Times From 1789	Questions in class Quiz
September 13 - 19, 2017 (Day Order 1 to 6)	Victor Immanuel	Lecture Discussion Power Point	Stephen J Lee- Aspects of European History (1789-1980) C.D.M Ketelbey- A History of Modern Times From 1789	Questions in class Quiz
September 20 - 27, 2017 (Day Order 1 to 6)	Unification of Germany Background	Lecture Discussion Power Point	Stephen J Lee- Aspects of European History (1789-1980) C.D.M Ketelbey- A History of Modern Times From 1789	Questions in class Quiz
September 28 – Oct. 07, 2017 (Day Order 1 to 6)	Otto Van Bismarck Revision	Lecture Discussion Power Point	Stephen J Lee- Aspects of European History (1789-1980) C.D.M Ketelbey- A History of Modern Times From 1789	Questions in class Quiz

October 09-14, 2017 (Day Order 1 to 6)	Revision Discussion of question papers			
October 16-17, 2017 (Day Order 1 to 2)	Revision Discussion of question papers			

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI

Course Schedule – June to November 2017

Department : History
Name/s of the Faculty : Dr. Susan Paul
Course Title : Tourism Marketing and Management
Course Code : 15HS/MC/TM55
Shift : I

Week & No. of hours	Units & Topics	Teaching Methodology	Text & References	Method of Evaluation
June 16 – 22, 2017 (Day Order 1 to 6)	Introduction to the topic; Unit 1: Basic principles of marketing and management ; Specifics of tourism marketing	Lecture, contemporary examples	Marketing for Hospitality and Tourism - Philip Kotler et al.	Checking understanding through questions asked in class
June 23 –30, 2017 (Day Order 1 to 6)	Purpose and constraints of tourism marketing; Tourism as a service industry Third component: Group discussion on case study (Ministry of Tourism Report for 2015-16)	Lecture, class discussions based on Ministry of Tourism Annual Report 2015-16	Marketing for Hospitality and Tourism - Philip Kotler et al.	Questions asked in class; group discussions
July 01 - 07, 2017 (Day Order 1 to 6)	Essentials of service management; Meaning and characteristics of tourism management Third component: Group discussion on case study (Ministry of Tourism Report for Tamil Nadu 2015-16)	Lecture, class discussions based on the case study of tourism in Tamil Nadu	Marketing for Hospitality and Tourism - Philip Kotler et al.	Questions asked in class and group discussions
July 10 - 17, 2017 (Day Order 1 to 6)	Unit 2: Tourism planning ; Planning concepts; Marketing information system	Lecture, class discussions and drawing up sample research plans	Marketing for Hospitality and Tourism - Philip Kotler et al.	Questions asked in class and group discussions

	Third component: Group discussion on case study (Research for Tourism)			
July 18 - 25, 2017 (Day Order 1 to 6)	Tourism business environment; SWOT Analysis Third component: Group discussion on case study (Medical Tourism)	Lecture, group discussions on medical tourism	Marketing for Hospitality and Tourism - Philip Kotler et al.	Question-and- answer sessions and group discussions
July 26- Aug. 01, 2017 (Day Order 1 to 6)	Nature of planning; Importance of planning; Types and levels of planning; Strategic planning	Lecture, class discussions	Marketing for Hospitality and Tourism - Philip Kotler et al.	Questions asked in class
August. 02-09, 2017 (Day Order 1 to 6)	Unit 3: Structures and organizations of the tourism industry; Types of organizations; Line, staff and matrix forms of organizations	Lecture, class discussions	Tourism Management, A.K. Bhatia; Organizations, James Gibson et al.	Questions asked in class
August 10- 16, 2017 (Day Order 1 to 4)	Levels of authority; Sectoral organizations; Destination organisations; Revision for the C.A. tests	Lecture, class discussions, group work	Management, P. Montana and B. Charnov; A Practical Guide to Tourism Destination Management (UNWTO); Marketing for Hospitality and Tourism - Philip Kotler et al.	Questions asked in class; answering sample C.A. questions
August 17 - 22, 2017	C.A. Test			
August 23-24, 2017 (Day Order 5 to 6)	Human resource management; Staffing and recruitment	Lecture, class discussions	Marketing for Hospitality and Tourism - Philip Kotler et al.	Questions asked in class
August 28 – Sep.04, 2017 (Day Order 1 to 6)	Unit 4: Elements of Tourism Marketing; Marketing research - need and relevance; Identifying new markets;	Lecture, class discussions	Marketing for Hospitality and Tourism - Philip Kotler et al.	Questions asked in class; third component group discussions

	Third component: Group discussion on case study (Tourism Advertisements)			
September 05 – 12, 2017 (Day Order 1 to 6)	Consumer and consumer behavior; factors influencing buying behavior Third component: Group discussion on case study (Airfares)	Lecture, class discussions	Marketing for Hospitality and Tourism - Philip Kotler et al.	Questions asked in class and third component group discussions
September 13 - 19, 2017 (Day Order 1 to 6)	Marketing mix; Price, Product, Place and Promotion in tourism; Distribution strategy of tourism Third component: Group discussion on case study (Branding in Singapore and Dubai)	Lecture, class discussions	Marketing for Hospitality and Tourism - Philip Kotler et al.	Questions asked in class and group discussions for third components
September 20 - 27, 2017 (Day Order 1 to 6)	Unit 5: Tourism marketing strategies; Tourism promotion through media, public relations; Revision for improvement tests	Lecture, class discussions	Marketing for Hospitality and Tourism - Philip Kotler et al.	Questions asked in class
September 28 – Oct. 07, 2017 (Day Order 1 to 6)	Market segmentation; Basis for segmentation; Decision process for segmentation; Revision for improvement tests	Lecture, class discussions	Hospitality Marketing – David Bowie and Francis Buttle; Marketing for Hospitality and Tourism - Philip Kotler et al.	Questions asked in class
October 09-14, 2017 (Day Order 1 to 6)	Branding and pricing; destination marketing; public relations for tourism	Lecture, class Discussions	Hospitality Marketing – David Bowie and Francis Buttle; Marketing for Hospitality and Tourism - Philip Kotler et al.	Questions asked in class

October 16-17, 2017 (Day Order 1 to 2)	Revision	Going through sample question papers		
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