STELLA MARIS COLLEGE, CHENNAI – 600 086



(AN AUTONOMOUS COLLEGE AFFILIATED TO THE UNIVERSITY OF MADRAS)

STATEMENT OF MARKS

MONTH AND YEAR OF EXAM: APRIL 2017 DATE OF PUBLICATION: 28/04/2017

| CAPUCINE POUSSET | DEPAR | RTMENT | : C | OMMERCE | 2 |
|-------------------------|--|--|--|-------------------|--|
| | MARKS | | | | |
| TITLE OF THE COURSE | CONTINUOUS ASSESSMENT | SEMESTER EXAMINATION | AGGREGATE | CREDITS EARNED | RESULT |
| | (MAX. 50) | (MAX. 50) | (MAX. 100) | | |
| BUSINESS COMMUNICATION | 24 | 33 | 57 | 4 | PASS |
| RETAIL MARKETING | 36 | 35 | 71 | 4 | PASS |
| MARKETING COMMUNICATION | 37 | AAA | 37 | - | AAA |
| LAW AND SOCIETY | 27 | 33 | 60 | 4 | PASS |
| | | | | | |
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| | | | | | |
| | TITLE OF THE COURSE BUSINESS COMMUNICATION RETAIL MARKETING MARKETING COMMUNICATION | TITLE OF THE COURSE CONTINUOUS ASSESSMENT (MAX. 50) BUSINESS COMMUNICATION 24 RETAIL MARKETING 36 MARKETING COMMUNICATION 37 | TITLE OF THE COURSE CONTINUOUS SEMESTER EXAMINATION (MAX. 50) (MAX. 50) BUSINESS COMMUNICATION 24 33 RETAIL MARKETING 36 35 MARKETING COMMUNICATION 37 AAA | MARKS | MARKS CONTINUOUS SEMESTER EXAMINATION AGGREGATE CREDITS EARNED |

MINIMUM PASS MARKS: SEMESTER EXAM - 40% AGGREGATE - 40%

ABBREVIATIONS USED: MC - MAJOR CORE

ME - MAJOR ELECTIVE

SA - SOCIAL AWARENESS PROGRAMME

VE - VALUE EDUCATION
GE - GENERAL ELECTIVE

STELLA MARIS COLLEGE Chennai – 600 086, India. CONTROLLER OF EXAMINATIONS

PRINCIPAL

STELLA MARIS COLLEGE, CHENNAI – 600 086



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STATEMENT OF MARKS

MONTH AND YEAR OF EXAM: APRIL 2017 DATE OF PUBLICATION: 28/04/2017

NAME DURIEUX THIBAULT DEPARTMENT **COMMERCE MARKS** CONTINUOUS SEMESTER **CREDITS** AGGREGATE TITLE OF THE COURSE **RESULT COURSE CODE EARNED** (MAX. 50) (MAX. 100) (MAX. 50) 47 11CM/MC/BC64 **BUSINESS COMMUNICATION** 20 27 **PASS** 4 11CM/MC/RM64 RETAIL MARKETING 35 **PASS** 31 66 11CM/MC/MC64 MARKETING COMMUNICATION 38 32 70 **PASS** FUNDAMENTALS OF INDIAN 11HS/GE/FI44 29 28 57 **PASS** CONSTITUTION

MINIMUM PASS MARKS: SEMESTER EXAM – 40% AGGREGATE – 40%

ABBREVIATIONS USED: MC - MAJOR CORE

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PRINCIPAL

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STATEMENT OF MARKS

MONTH AND YEAR OF EXAM: APRIL 2017 DATE OF PUBLICATION: 28/04/2017

NAME : BAPTISTE BRUN DEPARTMENT : COMMERCE

| | TITLE OF THE COURSE | MARKS | | | | |
|--------------|--|--------------------------|-------------------------|------------|-------------------|--------|
| COURSE CODE | | CONTINUOUS ASSESSMENT | SEMESTER EXAMINATION | AGGREGATE | CREDITS EARNED | RESULT |
| | | (MAX. 50) | (MAX. 50) | (MAX. 100) | | |
| 11CM/MC/BC64 | BUSINESS COMMUNICATION | 23 | 24 | 47 | 4 | PASS |
| 11CM/MC/RM64 | RETAIL MARKETING | 33 | 27 | 60 | 4 | PASS |
| 11CM/MC/MC64 | MARKETING COMMUNICATION | 35 | 30 | 65 | 4 | PASS |
| 11HS/GE/FI44 | FUNDAMENTALS OF INDIAN CONSTITUTION | 30 | 30 | 60 | 4 | PASS |
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MINIMUM PASS MARKS: SEMESTER EXAM - 40% AGGREGATE - 40%

ABBREVIATIONS USED: MC - MAJOR CORE

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