

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI 600 086

Department of Commerce – Shift II

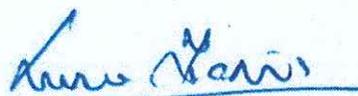
PROGRAMME – Business Administration

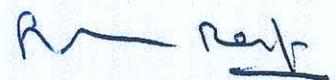
CRITERION: STRUCTURED FEEDBACK FOR DESIGN AND REVIEW OF SYLLABUS

B.B.A.

S.No.	Course Code	Course Name	Feedback/Suggestions	Feedback received from Academic Audit/Board of Studies/Academic Council/Parents/Alumni/Students/Teachers/Any other	Action taken
1.	16CM/MC/AM15	Accounting for Managers	Accounting 4 to be included	Board of Studies	Accounting standard 4 included in 2019
2.	16CM/MC/MM24	Marketing Management	Digital Marketing to be included	Board of Studies	Digital marketing included in unit 5 in 2019
3	19BA/AC/QT45	Quantitative Techniques for Business  Changed to Business Data Analysis	Subject change suggested	Board of Studies	Suggested subject change was done

		19BA/AC/BD45			
4	19BA/MC/NV53	New Venture Management	Subject change suggested	Institute of Analytics/Board of Studies	Suggested subject change was done
5.	19BA/MC/IR64	Industrial Relations Management  Business Process Automation  19BA/MC/BP64	Subject change suggested	Institute of Analytics/Board of Studies	Suggested subject change was done
6.	19BA/AC/BA35	Business Automation  Business Statistics 19BA/AC/BS53	Subject change suggested	Institute of Analytics/Board of Studies	Suggested subject change was done

  
 Dean, Commerce and Business Studies  
**STELLA MARIS COLLEGE**  
 (AUTONOMOUS)  
 17, CATHEDRAL ROAD,  
 CHENNAI - 600 086.

  
 Department of Commerce (Shift-II)  
**STELLA MARIS COLLEGE**  
 (AUTONOMOUS)  
 17, CATHEDRAL ROAD,  
 CHENNAI-600 086.

  
 PRINCIPAL  
**STELLA MARIS COLLEGE**  
 (AUTONOMOUS)  
 17, Cathedral Road  
 Chennai - 600 086