

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI – 600 086

DEPARTMENT OF COMMERCE – SHIFT II

PROGRAMME – Business Administration

FEEDBACK AND ACTION TAKEN REPORT ON CURRICULUM

Academic Year 2019-20

Code: 19BA/AC/EA15

Economic Applications for Managers

- Suggested to include Demand Forecasting

Other Matters

It was suggested to integrate Business Analytics in the curriculum to enhance the job opportunities for the BBA students

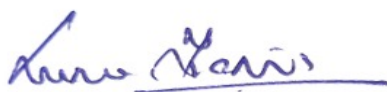
- It was decided to make few changes to integrate Business Analytics courses in the Curriculum. Certain Major and Allied courses were replaced to accommodate the integration.

Table Showing the Courses replaced with the New Courses

S.No.	Current Course	Replaced with
1	Business Automation Subject Code: 19BA/AC/BA35	Business Statistics Subject Code: 19BA/AC/BS35
2	Quantitative Techniques for Decision Making Subject Code: 19BA/AC/QT45	Business Data Analysis Subject Code: 19BA/AC/BD45
3	New Venture Management Subject Code: 19BA/MC/NV53	Business Analytics Subject Code: 19BA/MC/BA53
4	Industrial Relations Management Subject Code: 19BA/MC/IR64	Business Process Automation Subject Code: 19BA/MC/BP64

Action Taken

Relevant and necessary action will be taken during the next restructuring.



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