

## STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI - 600 086 DEPARTMENT OF FINE ARTS PROGRAMME - M.A.

## **Programme Learning Outcomes/Intended Programme Learning Outcomes**

Graduates of a Master's Degree of Stella Maris College will have a comprehensive knowledge of their disciplines, with in depth knowledge of the underlying principles and concepts in one or more disciplines as a basis for independent lifelong learning.

## At the end of a postgraduate programme students will be able to

At the end of a postgraduate programme students will be able to  Demonstrate mastery in the discipline.  Demonstrate deep understanding of the broad principles of science and technology and apply them in varied contexts  Demonstrate knowledge, understanding and professionalism required for the discipline  Demonstrate capability to locate, evaluate, manage, and use information/data and research to develop and guide their own knowledge, learning, and practice  Demonstrate the ability to organise a presentation in a coherent fashion Demonstrate the literacy and numeracy skills necessary to understand and interpret information/data and communicate according to the context Draw on multiple, relevant/interrelated fields of study to understand, analyse and solve problems  Exhibit principled decision making and reasoning to identify creative solutions to ethical problems  Practice/act in ways that show a commitment to social justice and the processes of peace/conflict resolution  Demonstrate the skills to appropriately interact with people from a range of cultural, linguistic, and religious backgrounds  Demonstrate an understanding of local, regional, national, and global issues Identify themselves as agents of change  Demonstrate the ability to solve an issue Show self-awareness and emotional maturity  Demonstrate career and leadership readiness  Exhibit the ability to work in teams  Demonstrate sensitivity and readiness to share their knowledge and	PLO No.	PROGRAMME LEARNING OUTCOMES
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capabilities with the marginalised and oppressed in their communities	15.	capabilities with the marginalised and oppressed in their communities

PSLO	PROGRAMME SPECIFIC LEARNING OUTCOMES
No.	On successful completion of the course, students will be able to
1.	Demonstrate an understanding of art history, art and design
2.	Describe and define critical concepts in Visual Arts
3.	Make a meaningful contribution to society
4.	Think creatively and analytically, using the skills and training imbibed
	from their study
5.	Demonstrate research writing and communication skills to present a
	clear, coherent and independent exposition of knowledge and ideas
6.	Demonstrate the skills needed to be able to function successfully in their
	field Show self-awareness and emotional maturity
7.	Exhibit the ability to work in teams
8.	Exhibit a strong sense of professionalism in a range of contexts
9.	Demonstrate career and leadership readiness
10.	Apply knowledge, theories, methods, and practices in visual arts to
	address real-world challenges and opportunities
11.	Demonstrate social and ethical responsibility in their academic,
	professional and personal lives

COURSE TITLE	Major Core: ARTS AND IDEAS - INDIAN		
CODE	19FA/PC/AI14		
CLO No.	COURSE LEARNING OUTCOMES	PSLOs Addressed	Cognitive Level
1	Comprehend the span of Indian art from prehistory to the postmodern	2	U, R, An
2.	Understand the history of artistic expression in the Indian tradition	1	U, R, Ap
3.	Discuss the political, social and religious contexts for the production and use of Indian architecture, sculpture and painting	4	U, R
4.	Understand how major ideas and religions shaped the art of the times	4	U, Ap, An
5.	Identify and discuss select, representative works of art	5	U,R,An

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COURSE	Major Core: ARTS AND IDEAS - WESTERN		
TITLE			
CODE	19FA/PC/AW14		
CLO No.	COURSE LEARNING OUTCOMES	PSLOs	Cognitive
		Addressed	Level
1.	View art history as an academic discipline	2	U,R,An
	and understand its methods of analysis		
2.	Understand the vocabulary of art history	1	U,R
3.	Understand the history of artistic	5	U,R, An
	expression in the Western artistic		
	tradition, from the Classical period to the		
	Postmodern		
4.	Understand how major ideas shaped the	1	U,R, An
	art of the times		
5.	Identify artistic styles and discuss select	4	U,R, Ap
	works of art		

COURSE	Major Core: <b>DRAWING PRACTICAL</b>		
TITLE			
CODE	19FA/PC/P115		
CLO No.	COURSE LEARNING OUTCOMES	PSLOs	Cognitive
		Addressed	Level
1.	Understand the visual vocabulary of art	1	U, R
2.	Create pictorial drawing using	6	U, R, C, Ap
	orthographic, isometric and oblique		
	projections		
3.	Combine various perspectives to achieve	11	U, R, C,An
	a three- dimensional forms and depth in		
	drawing		
4.	Use methods like crating and varied	4	U, R, C, Ap
	rendering techniques to create		
	representational drawings		

5.	Represent figures in proportion and draw	11	U, C, Ap, An
	portraits		

COURSE	Major Core: FUNDAMENTALS OF DES	SIGN PRACT	ΓICAL
TITLE			
CODE	19FA/PC/P215		
CLO No.	COURSE LEARNING OUTCOMES	PSLOs	Cognitive
		Addressed	Level
1.	Understand and discuss 'design seeing'	1	U, R
2.	Understand and use the elements and	1	U, R, C, Ap
	principles of design		
3.	Understand colour and its dynamics	4	U, R, C, E, An
4.	Ideate, develop and apply typography as	6	U, C, Ap, An
	an effective medium		
5.	Combine idea, type and image into	11	U, C, Ap
	effective design		

COURSE	Major Core: <b>DESIGN FOR TEXTILES PRACTICAL</b>		
TITLE			
CODE	19FA/PC/T124		
CLO No.	COURSE LEARNING OUTCOMES	PSLOs	Cognitive
		Addressed	Level
1.	Understand textiles and their construction	1	U, R
2.	Understand and apply design development	4	U, R, C, Ap
	methodologies for textile surfaces		
3.	Develop designs from observed and	11	U, C, Ap, An
	inspired sources		
4.	Construct patterns and repeats for print	6	U, C, Ap
	design		
5.	Create textile designs using CAD	11	U, R, C, E, Ap

COURSE TITLE	Major Core: PUBLISHING DESIGN PRACTICAL		
CODE	19FA/PC/G124		
CLO No.	COURSE LEARNING OUTCOMES	PSLOs	Cognitive Level
		Addressed	Level
1.	Understand typographic classification and	1	U, R
	type specimens		
2.	Apply grids and layouts in publishing	11	U, C, E, Ap,
	design		An
3.	Understand printing techniques and	4	U, C, Ap
	processes		
4.	Combine type and image into effective	6	U, C, E, Ap,
	design		An
5.	Design for specific publishing	11	U, R, E, Ap,
	applications		An

COURSE	Major Core: PHOTOGRAPHY PRACTICAL		
TITLE			
CODE	19FA/PC/P324		
CLO No.	COURSE LEARNING OUTCOMES	PSLOs	Cognitive
		Addressed	Level
1.	Understand the elements of photography	1	U, R
2.	Shoot photographs that document/narrate	11	U, C, Ap
3.	Explore studio photography under	4	U, C, E, Ap,
	different light settings		An
4.	Edit and process images in Photoshop	11	U, R, C, Ap
5.	Use photography for select design	6	U, C, Ap, An
	applications		

COURSE	Major Core: <b>CRAFTS IN INDIA</b>		
TITLE			
CODE	19FA/PC/CI34		
CLO No.	COURSE LEARNING OUTCOMES	PSLOs	Cognitive
		Addressed	Level

1.	Understand the diversity and ethnicity of	1	U, R, An
	craft traditions in India		
2.	Identify the visual and material language	2	U, R, An
	of major craft traditions		
3.	Review contemporary craft practice	4	U, R, An
4.	Discuss challenges facing the craft sector	1	U, An
5.	Discuss craft in the context of agencies,	11	U, An
	initiatives and interventions		

COURSE TITLE	Major Core: TEXTILE EMBELLISHMENT PRACTICAL		
CODE	19FA/PC/T234		
CLO No.	COURSE LEARNING OUTCOMES	PSLOs Addressed	Cognitive Level
1.	Appreciate surface embellishment as a means of decorating textiles	1	U, An
2.	Explore stitchery to understand its diverse uses on textile	6	U, C, Ap
3.	Identify and explore different types of textile embellishments	4	U, R, An
4.	Create samples of fabric manipulation and stitched embellishment	11	U, C, Ap, An
5.	Explore possibilities in textile art and create an art work	11	U, C, E, Ap, An

COURSE	Major Core: COMMUNICATION DESIGN I PRACTICAL		
TITLE			
CODE	19FA/PC/G234		
CLO No.	COURSE LEARNING OUTCOMES PSLOs Cognitive		
		Addressed	Level
1.	Understand the communication process	1	U, An
2.	Understand corporate and brand identity	2	U, C, Ap

3.	Be aware of design development as an	4	U, R, C, An
	integral process of design		
4.	Ideate, develop and create icons and symbols particularly in the area of brand identity	11	U, C, Ap, An
5.	Create effective design for packaging surfaces	6	U, C, Ap

COURSE TITLE	Major Core: SUMMER INTERNSHIP		
CODE	19FA/PN/SI32		
CLO No.	COURSE LEARNING OUTCOMES	PSLOs	Cognitive
		Addressed	Level
1.	Enhance their knowledge about the	10	U, R, Ap, An
	chosen area of design		
2.	Understand professional approaches to	11	U, R, C, Ap,
	design		An
3.	Demonstrate relevant design skills	4	U, R, C, E, Ap,
			An
4.	Use appropriate media in design	9	U, R, C, Ap,
	development		An
5.	Document and discuss their industry	12	U, R, C, E, Ap,
	experience with clarity		An

COURSE	Major Core: VISUAL CULTURE		
TITLE			
CODE	19FA/PC/VC44		
CLO No.	COURSE LEARNING OUTCOMES	PSLOs	Cognitive
		Addressed	Level
1.	Gain an awareness of visual culture	1	U, R
2.	Understand the meanings and ideas	2	U, R, Ap, An
	underlying images		

3.	Explain the concept of appropriation and	4	U, R, Ap, An
	its connection to cultural production		
4.	Evaluate the impact of consumerism on	11	U, R, E, Ap,
	society and culture		An
5.	Discuss the idea of gender constructs in	5	U, R, E, Ap,
	visual culture		An

COURSE TITLE	Major Core: TEXTILE PRINTING PRACTICAL		
CODE	19FA/PC/T345		
CLO No.	COURSE LEARNING OUTCOMES	PSLOs	Cognitive
		Addressed	Level
1.	Appreciate textile dyeing techniques	1	U, R, An
2.	Understand textile printing techniques	11	U, R, C, Ap
3.	Appreciate print embellishment as a surface patterning technique	4	U, R, C, Ap
4.	Develop print design for different end uses	6	U, R, Ap, C
5.	Design for block, screen and digital prints	11	U, R, C, Ap

COURSE TITLE	Major Core: COMMUNICATION DESIGN II PRACTICAL		
CODE	19FA/PC/G345		
CLO No.	COURSE LEARNING OUTCOMES	PSLOs	Cognitive
		Addressed	Level
1.	Relate to the field of advertising and its	1	U, R, An
	design requirements		
2.	Show awareness of design development	2	U, R, Ap
	as an integral process of design		
3.	Design a comprehensive advertising	11	U, R, Ap, C
	campaign		
4.	Display skills in understanding space and	6	U, R, An, Ap,
	form particularly for visual merchandising		C

5.	Create raster and vector visual effects for	11	An, C, Ap
	mobile apps using Adobe Photoshop and		
	other image-editing software		

COURSE TITLE	Major Core: PAINTING PRACTICAL		
CODE	19FA/PE/P115		
CLO No.	COURSE LEARNING OUTCOMES	PSLOs	Cognitive
		Addressed	Level
1.	Paint in different media and explore	4	U, R, Ap, C
	various techniques of rendering		
2.	Understand painting with light and	11	U, R, Ap, C
	shadow		
3.	Understand colour theories and colour	1	U, R, An, Ap,
	relationships		C
4.	Create paintings on different themes	6	U, Ap, C
5.	Explore painting on three-dimensional	11	U, Ap, C
	forms		

COURSE	Major Core: MEDIA EXPLORATION PRACTICAL		
TITLE			
CODE	19FA/MC/FA14		
CLO No.	COURSE LEARNING OUTCOMES	PSLOs	Cognitive
		Addressed	Level
1.	Understand the varied applications of	1	U, R, Ap, C
	two-dimensional and three-dimensional		
	media		
2.	Produce art works assimilating two-	6	U, R, Ap, C
	dimensional and three-dimensional forms		
3.	Create installation art	11	U, R, Ap, C
4.	Explore visual kinetics to create art like	2	U, Ap, C
	mobiles and stabiles		

5.	Create art involving readymades and	11	U, Ap, C
	upcycled materials		

COURSE TITLE CODE	Major Core: CRITICAL WRITING  19FA/PE/CW15		
CLO No.	COURSE LEARNING OUTCOMES	PSLOs Addressed	Cognitive Level
1.	Demonstrate critical thinking skills	2	U, R, An
2.	Employ the various stages of the writing process, including brainstorming, outlining, drafting, revising and editing	4	U, R, An
3.	Understand and use the various modes of discourse in writing	11	U, R, An
4.	Compose a clear, coherent, unified argumentative essay	5	U, R, An, E, Ap, C
5.	Understand the ethics of research	12	U, R

COURSE TITLE	Major Core: <b>RESEARCH METHODOLO</b>	OGY			
CODE	19FA/PE/RM15				
CLO No.	COURSE LEARNING OUTCOMES PSLOs Cognitive Addressed Level				
1.	Display the cultivation of a research habit	5	U, R, An		
2.	Demonstrate an understanding of research	9	U, R, An		
	tools and methods				
3.	Demonstrate the ability to collect and analyse data	6	U, R, An, E		
4.	Write papers and reports using research tools	4	U, R, An, Ap		
5.	Write a dissertation using necessary research techniques	11	U, R, An, E, Ap, C		

COURSE TITLE	Major Core: <b>BOOK ILLUSTRATION PR</b>	RACTICAL	
CODE	19FA/PE/P315		
CLO No.	COURSE LEARNING OUTCOMES	PSLOs Addressed	Cognitive Level
1.	Understand the process of illustration from ideation to final execution	1	U, R
2.	Achieve proficiency in hand rendered illustration skills, media and techniques	6	U, R, Ap
3.	Illustrate characters from observed and inspired sources	11	U, Ap, C
4.	Develop a personal illustrative style	6	U, C
5.	Develop original and creative illustrations for picture books	4	U, An, Ap, C

COURSE	Major Core: DIGITAL ILLUSTRATION PRACTICAL		
CODE	19FA/PE/P415		
CLO No.	COURSE LEARNING OUTCOMES	PSLOs	Cognitive
		Addressed	Level
1.	Appreciate the relevance of digital	1	U, R
	illustration		
2.	Understand the process of digital	4	U, R
	illustration		
3.	Create illustrations using relevant	11	U, Ap, C
	software		
4.	Build digital colour schemes	6	U, Ap, C
5.	Create digital vector and raster	6	U, Ap, C
	illustrations for various applications		