



TRUTH

CHARITY

STELLA MARIS COLLEGE

(AUTONOMOUS), CHENNAI, INDIA

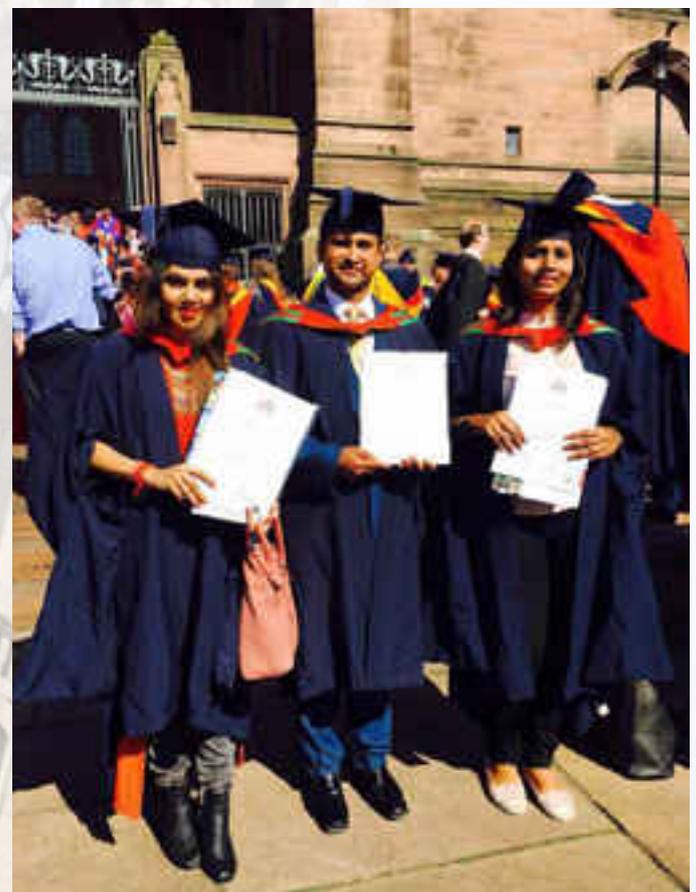


Liverpool Hope
University

EST. 2014

International MBA Programme

Postgraduate Certificate
in International Business
2018-19





Liverpool Hope Business School is a leading international business school with a strong collegiate environment. The Business School is renowned for educational excellence in Business Management, Marketing, Human Resource Management, Accounting and Finance, Business Ethics, Law and Tourism Management. Our aim is to inspire a more sustainable future by developing graduates who are educated in sustainable business management. Recognised for its teaching quality, in the National Student Survey Liverpool Hope Business Management Programme ranks at 90% (7% above national average) for students who believe their skills have improved whilst studying at Liverpool Hope.





Stella Maris College, a Catholic, minority institution of higher education for women, was founded in 1947. The College is an autonomous institution affiliated to the University of Madras and has 15 undergraduate and 12 postgraduate programmes, as well as M.Phil and Ph.D. programmes and Postgraduate Diploma Courses. The College is at the forefront of higher education in India by virtue of its commitment to academic excellence, research and service learning.

The College has established an educational roadmap that provides a framework for quality education and stimuli for lifetime learning. It aims at inspiring students through education, research and service emphasising on the power of discovery and critical thinking.





Memorandum of Understanding 2015

Programme Overview Postgraduate Certificate in International Business (PCIB)

Stella Maris College is offering a Postgraduate Certificate Programme in International Business mainly aimed at equipping students with the necessary professional knowledge and skills to adapt to a fast changing global business environment and make useful contributions to the organisations they will work for. This programme is designed to provide students with a broad overview of the key concepts, tools and techniques needed to successfully meet the challenges of today's business world.

Individual courses will give participants the knowledge needed to work cross-functionally within their organisations and become more skilled in the basics of International Business.

This programme offers an internationally-focused curriculum, with opportunities for students to gain a full-fledged management qualification - International MBA (IMBA) from Liverpool Hope University, UK.

Objectives of the Programme

- To prepare graduates for a career in business and management in a global context
- To enable students to learn about scientific approaches to business decision-making in today's dynamic and competitive international business environment
- To impart to students broad ranging knowledge, problem solving abilities and an adequate skill base particularly in an international business context
- To deepen students' theoretical, technical and conceptual understanding and develop in them an improved ability in critical analysis and perspective

Who may enroll?

- Graduates from any discipline with 60% and above marks or an equivalent professional qualification from a recognised University including the corresponding academic performance standard
- Students with work experience or internships will have an added advantage in selection

IMBA Batch 2017-2018 in LHU, UK



Curriculum

Every module is compulsory and earns the student 15 credits, delivering a total of 75 credits on the programme's completion.

Financial Management for International Business

The student will gain an understanding of the world of financial management in an increasingly global market context. The module takes an international and strategic perspective in addressing issues relating to the structure of business finance and its application to the decision-making processes in organisations.

Business Sustainability: Issues, Values and Principles

In current times, many issues concerning social responsibility of companies towards their employees and other stakeholders, and the ethics of our trading systems are being raised widely. This module provides an opportunity for students to explore the ethical dilemmas that confront those leading and managing contemporary organisations and supports the development of critical reflective skills in them to enable them to effectively respond to various dilemmas.

Marketing Management for International Business

The international business environment is currently undergoing a series of fundamental and far-reaching economic, social, technological and geo-political changes. These changes have led to the emergence of a new and different market reality that demands of managers creative and pragmatic patterns of thinking and behavior. This module is designed to develop among students the necessary critical knowledge and competencies for identification, analysis and solution of problems encountered in international marketing and development of international marketing strategies.

International Business and Development

This module examines the complex reality of the global economy and in particular focuses on key debates in the study of poverty, inequality, insecurity and socio-economic development. The module provides a critical exploration of the process of economic development, on understanding different types of inequality and on contemporary trends and patterns in development and causes of persistent poverty, thereby providing students the opportunity to consider the socio-economic development within regional, national and international contexts.

Start-Ups, Entrepreneurship and Innovation

Entrepreneurship and innovation play a vital role in helping businesses of all sizes to find new sources of competitive advantage. The module aims to develop knowledge and understanding of contemporary issues in enterprise development and entrepreneurship in a world-wide context with an emphasis on scholarly knowledge, practical skills and strategic thinking. Furthermore, the aspiring entrepreneur will be able to understand the background to creating and sustaining a successful enterprise and to identify potentially valuable opportunities, building on special technologies, skills and sector gaps.



Dr. Sr. Jasintha Quadras, fmm, Principal presenting the graduation certificate to the PCIB student, SMC



A pride for Stella

Fee for the PG Certificate Programme by

Stella Maris College: Rs 2,99,000/-

Period of Study : May - September 2018

Contact Classes : Monday to Friday, 6.00 - 8.00 pm

On completion of the Certificate Programme, the student will be awarded a "Postgraduate Certificate in International Business" and will be allowed to further pursue the IMBA programme at Liverpool Hope University.

Only students who complete the PG Certificate Programme at Stella Maris College with distinction

- may seek admission to pursue the International MBA Programme (IMBA) at Liverpool Hope University, UK
- for the award of the IMBA degree, the Liverpool Hope University fully accepts the academic credits earned by the applicant by means of the PG Certificate Programme of SMC
- the IMBA requires the students to successfully complete a Research Dissertation or a Consultancy project in specific locations, including their home country, specified by Liverpool Hope University's Business School

International MBA (IMBA) Programme

The International MBA (IMBA) is Liverpool Hope Business School's flagship postgraduate degree. The IMBA programme offers an internationally focused curriculum, opportunities for work placements and consultancy projects, industry interaction and new executive training.

Criteria to Qualify for Applying International MBA Programme at LHU

- Students must have completed the Postgraduate certificate in International Business offered by Stella Maris College with a distinction (75%)
- A supportive reference from Stella Maris College
- Students are required to have an IELTS score of 6.5 or more, with a minimum of 6 in reading and writing, and 5.5 in speaking and listening

Sr. Susan Matheikal, Secretary at the PCIB Orientation Dr. Sr. Jasintha Quadras, Principal at PCIB graduation





■ Time-frame

PG Certificate Programme : May - September 2018
International MBA Programme : October 2018 - June 2019

■ Course fee

International MBA Programme : £4,152

■ Accomodation fees

At any of the below options

Option 1 : St. Michael's Hall - £1,500

Option 2 : St. Julie's Hall - £1,100

Food : £ 450

Administration : £200

(13-15 weeks, Phase B – 23rd Sep to 16th Dec, 2018)

Total fees payable with Option 1 : 6,302 pounds

Total fees payable with Option 2 : 5.902 pounds

In the case of an extended stay at LHU for the
dissertation programme (36 weeks stay)

■ Total Fees payable : £7,802

■ Visa Charges

Tier 4 Student Visa



FAQs

Postgraduate Certificate IB, SMC

- What type of UK visa should I apply for and when should the processing begin?
A Tier 4 student visa is necessary. Both Stella Maris College and Liverpool Hope University will provide you with guidance in terms of your application at the time of registration.
- How do I pay the fees?
Mode of Payment - Online Transfer should be made at the point of visa application.
- Due to unforeseen circumstances in case I am not able to complete my course what are the options available for me?
Course Fee is Refundable. Accommodation Fee is Non-Refundable.
- Are there any job placement opportunities in the UK during the course of the programme?
Liverpool Hope will seek to arrange consultancy for all students but this will be subject to availability and cannot be guaranteed.



PCIB Social meet



PCIB Graduation 2017



PCIB Industrial visit, Great Lakes School of Management

Members of Advisory Board

Postgraduate Certificate in International Business



Dr. Ian Vandewalle

Dr. Ian Vandewalle is the Pro - Vice Chancellor (Operations) at the Liverpool Hope University, UK. and is the Director of the International MBA Programmes of the Liverpool Hope Business School, UK



Fr. Dr. Christie S.J.

Fr. Dr. Christie S.J. is the Director of LIBA and has rich academic and administrative experience. He is a member of the Beta Gamma Sigma, the honour society for Collegiate Business Schools, USA. He secured his MBA and Ph.D. from St. Louis University, USA



Prof. L. S. Ganesh

Prof. L. S. Ganesh is from the Department of Management Studies, Indian Institute of Technology Madras, Chennai. L.S. Ganesh has coordinated the establishment of strategic academic relationships through MoUs between IIT Madras and leading national and multinational institutions



Mr. V. A. George

Mr. V. A. George is the Managing Director of Thejo Engineering Limited, Chennai. Mr. George has more than 35 years of experience in the corporate world, both in public and private sector



Prof. Sridhar Narayanan

Prof. Sridhar Narayanan, Adjunct Professor -Finance, Director - Corporate Relations, Great lakes Institute of Management, Chennai



Dr. Sandhya Shekhar

Dr. Sandhya Shekhar officiates as an Independent Director on the Boards of Bimetal Bearings Ltd. and IP Rings Ltd. (of the Amalgamations Group). Dr. Shekhar was the former Chief Executive Officer of the IIT Madras Research Park. In her previous assignment in the industry, Dr. Shekhar was a Director with Gartner Inc., Asia Pacific



Dr. Louis Anthuvan

Dr. Louis Anthuvan is the Director of Research at LIBA. Prof. Anthuvan teaches Finance verticals at LIBA. He has been addressing teachers and students of Stockholm University, Sweden for many years. He has coordinated a research project on 'Industrial Clusters' in collaboration with Sacro Cuore Catholic University of Milan, Italy



Dr. Aparna Gonibeed

Dr. Aparna Gonibeed is the Award Director of the International MBA Programme at Liverpool Hope Business School, UK. She is a senior lecturer in Human Resource Management, with a Ph.D. in Organizational Behaviour



Dr. Jayshree Suresh

Dr. Jayshree Suresh is the former Dean of School of Management, SRM University, Chennai. Formerly, Dr. Jayshree was involved in the institutional building of MOP Vaishnav College for Women. She had introduced the BBA and the MBA courses in affiliation to the University of Madras and was instrumental in popularizing the same



Dr. Casimir Raj

Dr. Casimir Raj is the former President and Founder- Director of the Loyola Institute of Business Administration (LIBA) and was the former Director of XLRI and XIM (Bhubaneswar) and the former Principal of Loyola College, Chennai

Programme Structure

The IMBA is structured in three phases.
 Phases A and B each comprise of 5 compulsory 15 credit taught modules.
 Phase C comprises either a research dissertation or a consultancy project.

Phase A - 5 Modules (75 credits) Location - SMC May – September 2018	Phase B - 5 Modules (75 credits) Location - LHU October – December 2018	Phase C- 5 Location SMC / LHU From January 2018
Financial Management for International Business	Organisational Behaviour, Culture and Leadership	Either Dissertation or Consultancy Project
Business Sustainability: Issues, Values and Principles	International Human Resource Management	
Marketing Management for International Business	Strategic Management	
International Business and Development	International Operations and Information Management	
Start-Ups, Entrepreneurship and Innovation	Research Methods	



Liverpool Hope University (LHU), UK



2017-2018 class at LHBS, UK



Sessions at Stella Maris College, Chennai



Hope Campus, UK

Postgraduate Certificate in International Business



Dr. Sr. Jasintha Quadras, fmm., Principal, SMC greeting Group Captain Vijayakumar, Executive Director, Madras Management Association at the PCIB Graduation 2017

Dr. Sr. Jasintha Quadras, fmm., Principal, SMC greeting Mr. Bharat Joshi, The British Deputy High Commissioner, Chennai





2017-18 Batch with Prof. Pillai, Vice-chancellor, Rector, LHM, UK

Dr. S. S. Sridhar, Managing Director of M/s.Thejo Engineering - Lecture Session



IMBA Career Guidance and Counseling

Senior Counselor

Ms. Sarala Vasu
CGC, Stella Maris College(Autonomous)
Chennai

Expert Advisor

Mr.Ganapathi
HR Head
Sundaram Finance
Chennai

For further information visit
http://www.stellamariscollege.org/career_guidance.php





PCIB Field Visit 2016



Orientation on LHU

Testimonials

“*At the Liverpool Hope Business School, I have thoroughly enjoyed the course because of the interactive and the unconventional ways in which teaching is practised at Hope. The faculty at the university is highly qualified and extremely supportive. The robust academic activity has helped me gain a better understanding of my course within a real world scenario. At Liverpool Vision, I was able to understand and learn more about what ‘Consultational activity’ is alongside the industry requisites through my project experience.*”

Savitha Jagannath



“*The experience of doing my MBA in International business from the Liverpool Hope business school made me realise the importance of networking with people around the globe. The vivid employment opportunities are quite bright in England with the right skills. I was exposed to different business problems and navigate through different thinking approaches towards the solution. The Business gateway team supports and stands as a door for graduates like me to enter into the corporate job market.*”

Shankar Hariharan



Special Award
Ms. Maria Patricia Peeris
Liverpool Hope Business School Prize
for the best performing IMBA student
2016-17





Session with Prof. L. S. Ganesh, IIT, Chennai

PCIB Workshop 2017



Hope Campus Life



Where we are?



Accommodation



St. Julie's Hall



St. Michael's Hall



Liverpool Hope University, UK



Stella Maris College
Chennai