Stella Maris College, a Catholic, minority institution of higher education for women, was founded in 1947. The College is an autonomous institution affiliated to the University of Madras and has 15 undergraduate and 12 postgraduate programmes, as well as M.Phil and Ph.D. programmes and Postgraduate Diploma Courses. The College is at the forefront of higher education in India by virtue of its commitment to academic excellence, research and service learning.

The College has established an educational roadmap that provides a framework for quality education and stimuli for lifetime learning. It aims at inspiring students through education, research and service emphasising the power of discovery and critical thinking.

Liverpool Hope’s Business School is a leading international business school with a strong collegiate environment. The Business School is renowned for educational excellence in Business Management, Marketing, Human Resource Management, Accounting and Finance, Business Ethics, Law and Tourism Management. Our aim is to inspire a more sustainable future by developing graduates who are educated in sustainable business management. Recognised for its teaching quality, in the National Student Survey Liverpool Hope Business Management programme ranks at 90% (7% above the national average) for students who believe their skills have improved whilst studying at Liverpool Hope.
PROGRAMME OVERVIEW
POSTGRADUATE CERTIFICATE IN INTERNATIONAL BUSINESS

Stella Maris College is offering a Postgraduate Certificate Programme in International Business mainly aimed at equipping students with the necessary professional knowledge and skills to adapt to a fast changing global business environment and make useful contributions to the organisations they will work for. This programme is designed to provide students with a broad overview of the key concepts, tools and techniques needed to successfully meet the challenges of today’s business world. Individual courses will give participants the knowledge needed to work cross-functionally within their organisations and become more skilled in the basics of International Business.

This programme offers an internationally-focused curriculum, with opportunities for students to gain a full-fledged management qualification - International MBA (IMBA) from Liverpool Hope University, UK.

OBJECTIVES OF THE PROGRAMME

- To prepare graduates for a career in business and management in a global context.

- To enable students to learn about scientific approaches to business decision-making in today’s dynamic and competitive international business environment.

- To impart to students broad ranging knowledge, problem solving abilities and an adequate skill base particularly in an international business context.

- To deepen students’ theoretical, technical and conceptual understanding and develop in them an improved ability in critical analysis and perspective.

WHO MAY ENROLL?

- Graduates from any discipline with 60% and above marks or an equivalent professional qualification from a recognised University including the corresponding academic performance standard.

- Students with work experience or internships will have an added advantage in selection.
CURRICULUM

Every module is compulsory and earns the student 15 credits, delivering a total of 75 credits on the programme’s completion.

FINANCIAL MANAGEMENT FOR INTERNATIONAL BUSINESS
The student will gain an understanding of the world of financial management in an increasingly global market context. The module takes an international and strategic perspective in addressing issues relating to the structure of business finance and its application to the decision-making processes in organisations.

BUSINESS SUSTAINABILITY: ISSUES, VALUES AND PRINCIPLES
In current times, many issues concerning social responsibility of companies towards their employees and other stakeholders, and about the ethics of our trading systems are being raised widely. This module provides an opportunity for students to explore the ethical dilemmas that confront those leading and managing contemporary organisations and supports the development of critical reflective skills in them to enable them to effectively respond to various dilemmas.

MARKETING MANAGEMENT FOR INTERNATIONAL BUSINESS
The international business environment is currently undergoing a series of fundamental and far-reaching economic, social, technological and geo-political changes. These changes have led to the emergence of a new and different market reality that demands of managers creative and pragmatic patterns of thinking and behavior. This module is designed to develop among students the necessary critical knowledge and competencies for identification, analysis and solution of problems encountered in international marketing and development of international marketing strategies.

INTERNATIONAL BUSINESS AND DEVELOPMENT
This module examines the complex reality of the global economy and in particular focuses on key debates in the study of poverty, inequality, insecurity and socio-economic development. The module provides a critical exploration of the process of economic development, on understanding different types of inequality and on contemporary trends and patterns in development and causes of persistent poverty, thereby providing students the opportunity to consider the socio-economic development within regional, national and international contexts.

START-UPS, ENTREPRENEURSHIP AND INNOVATION
Entrepreneurship and innovation play a vital role in helping businesses of all sizes to find new sources of competitive advantage. The module aims to develop knowledge and understanding of contemporary issues in enterprise development and entrepreneurship in a world-wide context with an emphasis on scholarly knowledge, practical skills and strategic thinking. Furthermore, the aspiring entrepreneur will be able to understand the background to creating and sustaining a successful enterprise and to identify potentially valuable opportunities, building on special technologies, skills and sector gaps.
FEE

Fee for the PG Certificate Programme by Stella Maris College: Rs 3,00,000/-

Period of Study: 4 Months (June – September 2016)

Contact Classes: Monday to Friday, 6:00 - 8:00 pm

On completion of the Certificate Programme, the student will be awarded a “Postgraduate Certificate in International Business”, and will be allowed to further pursue the IMBA programme at Liverpool Hope University.

Only students who complete the PG Certificate Programme at Stella Maris College with distinction:

- may seek admission to pursue the International MBA Programme (IMBA) at Liverpool Hope University, UK.
- for the award of the IMBA degree, the Liverpool Hope University fully accepts the academic credits earned by the applicant by means of the PG Certificate Programme of SMC.
- the IMBA requires the students to successfully complete a Research Dissertation or a Consultancy Project in specific locations, including their home country, specified by Liverpool Hope University’s Business School.
INTERNATIONAL MBA (IMBA) PROGRAMME

The International MBA (IMBA) is Liverpool Hope Business School’s flagship postgraduate degree. The IMBA programme offers an internationally focused curriculum, opportunities for work placements and consultancy projects, industry interaction and new executive training.

Criteria to Qualify for Applying International MBA Programme at Liverpool Hope University

1. Students must have completed the Postgraduate Certificate in International Business offered by Stella Maris College with a distinction (75%)

2. A supportive reference from Stella Maris College.

3. Students are required to have an IELTS score of 6.5 or more, with a minimum of 6 in reading and writing, and 5.5 in speaking and listening.

TIME-FRAME

International MBA Programme: October 2016 – June 2017

Course Fee for International MBA Programme: £ 4,033

Accommodation Fees: £ 1,458 (for 13 - 15 weeks stay during phase 2 at Liverpool Hope University)

Hope Credit Card for food: £ 450

Total Fees payable: £ 5,941 (Approximately Rs. 5,70,000)

In case of extended stay at Liverpool Hope for the Dissertation Programme (30 week stay)
Total fees payable: £ 7849 (Approximately Rs. 7,54,000)

Visa Charges: Tier 4 Student Visa

*Amount specified in rupees is subject to change as per Pound to Rupee exchange rate fluctuations.
FAQs

POSTGRADUATE CERTIFICATE IB, SMC

Is there an entrance test?
No, only the eligibility criteria for admission need to be met.

When will I be awarded the Certificate?
On completion of the 4 month programme you will be awarded the Stella Maris PG Certificate at SMC, Chennai.

How do I pay the fees?
The tuition fees of Rs. 3,00,000/- will be payable to Stella Maris College.
Mode of Payment:
- Online Transfer
- DD / Cheque
- RTGS

Is there any scholarship?
No, there is no scholarship for the PG Certificate Programme.

IMBA, LIVERPOOL

Do I need to take up an entrance test?
No, you must have cleared the PG Certificate Programme with a 75% distinction and cleared the IELTS with specified grades as well as a supportive reference from Stella Maris College.

What type of UK visa should I apply for and when should the processing begin?
A Tier 4 student visa is necessary. Both Stella Maris College and Liverpool Hope University will provide you with guidance in terms of your application at the time of registration.

How do I pay the fees?
Mode of Payment:
Online Transfer should be made at the point of visa application

Due to unforeseen circumstances in case I am not able to complete my course what are the options available for me?
Course Fee – Refundable. Accommodation Fee – Non-Refundable.

Are there any job placement opportunities in the UK during the course of the programme?
Liverpool Hope will seek to arrange work placements for all students but this will be subject to availability and cannot be guaranteed.

Will I be permitted to take my parent/ spouse/ child with me during my stay at the UK for pursuing my IMBA?
Liverpool Hope will allow this on the basis of availability. The onus, though, for arranging the visa would be on the parent/ spouse and accommodation would only be available while the student was on the course in the UK.

For further information contact
Stella Maris College 044-28111987 / 2811951
- Ext: 418/ 522
Mail to: smcimba@stellamariscollege.edu.in
www.stellamariscollege.edu.in
POSTGRADUATE CERTIFICATE IN INTERNATIONAL BUSINESS

Members of the Advisory Board

Dr. Fr. Casimir Raj
Dr. Casimir Raj is the president and founder-director of the Loyola Institute of Business Administration (LIBA) and was the former Director of XLRI and XIM (Bhubaneswar) and the Principal of Loyola College, Chennai.

Dr. Martin Carey
Dr. Martin Carey is the Head of the Business Department and Director of the Liverpool Hope Business School, UK. The international MBA Programmes are programmed and developed under his directorship.

Mr. V.A. George
Mr. V.A. George is the Managing Director of M/s Thejo Engineering Limited, Chennai. Mr. George has more than 35 years of experience in the corporate world, both in public and private sector. An Alumni of IMD, Switzerland, Mr. George has participated in the Advanced Management Programmes of Harvard and Stanford. He is an adjunct faculty at Loyola Institute of Business Administration, Chennai and Rajagiri Business School, Kochi. He is a member of the Governing Boards of a number of Colleges, including LIBA and Stella Maris. He is the Chairman of an educational initiative Knowledge Xchange, which conducts seminars, workshops etc. in the area of teaching/learning.

Prof. L. S. Ganesh
Department of Management Studies, Indian Institute of Technology Madras, Chennai. As the Head of the Department of Management Studies at IIT Madras Dr L.S. Ganesh has coordinated the establishment of strategic academic relationships through MoUs between IIT Madras and leading national and multinational institutions. LSG has supervised the research works of more than 30 masters-level and doctoral research scholars, and more than 100 projects of post-graduate students. He has been a key member of some national-level projects sponsored by ISRO and MHRD, and also of international projects concerning Integrated Coastal Zone Management sponsored by the World Bank and the UNDP.
Dr. Sandhya Shekhar

Dr. Sandhya Shekhar officiates as an Independent Director on the Boards of Bimetal Bearings Ltd. and IP Rings Ltd. (of the Amalgamations Group). Dr. Shekhar was the former Chief Executive Officer of the IIT Madras Research Park. In her previous assignment in the industry, Dr. Shekhar was a Director with Gartner Inc., Asia Pacific.

Dr. Jayshree Suresh

Dr. Jayshree Suresh is the Dean of School of Management, SRM University, Chennai. Formerly, Dr Jayashree was involved in the institutional building of MOP Vaishnav College for Women. She had introduced the BBA and the MBA courses in affiliation to the University of Madras and was instrumental in popularizing these courses. At the SRM University, she has introduced the PhD programme in Management and has developed the curriculum and syllabus for MBA and PhD programmes.

Dr. Valeria Andreoni

Dr Andreoni is a Senior Lecturer in Macroeconomics, Business School of the Liverpool Hope and coordinator for the Socio-Economic Research Center at Hope (SERCH) that aims to monitor and analyse the impacts generated by economic trends and policies on peoples, communities and businesses.

**PROGRAMME STRUCTURE**

The IMBA is structured in three phases.

Phases A and B each comprise 5 compulsory 15 credit taught modules.

Phase C comprises either a research dissertation or a consultancy project (30 credits)

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<tr>
<th>PHASE A - 5 MODULES (75 credits)</th>
<th>PHASE B - 5 MODULES (75 credits)</th>
<th>PHASE C</th>
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<tr>
<td>Location: SMC</td>
<td>Location: LHU</td>
<td>Location: SMC/LHU</td>
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<td>June – September 2016</td>
<td>October – December 2016</td>
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<td>Financial Management for International Business</td>
<td>Organisational Behaviour, Culture and Leadership</td>
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<td>Start-Ups, Entrepreneurship and Innovation</td>
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“At the Liverpool Hope Business School, I have thoroughly enjoyed the course because of the interactive and the unconventional ways in which teaching is practised at Hope. The faculty at the university is highly qualified and extremely supportive. The robust academic activity has helped me gain a better understanding of my course within a real world scenario. At Liverpool Vision, I was able to understand and learn more about what ‘Consultational activity’ is alongside the industry requisites through my project experience.”

SAVITHA JAGANNATH

“The experience of doing my MBA in International business from the Liverpool Hope business school made me realise the importance of networking with people around the globe. The vivid employment opportunities are quite bright in England with the right skills. I was exposed to different business problems and navigate through different thinking approaches towards the solution. The Business gateway team supports and stands as a door for graduates like me to enter into the corporate job market.”

SHANKAR HARIHARAN
POSTGRADUATE CERTIFICATE IN INTERNATIONAL BUSINESS, SMC

Right: Field visit, Pollachi

Dr. Sc. Quadras greeting Mr. Bharat Joshi, Deputy High Commissioner, British Deputy High Commission, Chennai

Above: Graduation day; Left: PCIB students at HOPE